

## PROGRAM

Days: [Friday, May 24th](#) [Saturday, May 25th](#)

Friday, May 24th

View this program: [with abstracts](#) [session overview](#) [talk overview](#)

09:00-09:30	Registration of Participants
LOCATION: <a href="#">Hotel MERCURE SIBIU ARSENAL, Bulevardul Victoriei 48, Sibiu</a>	
09:30-10:30	Session 1: Opening Ceremony
CHAIRS: <a href="#">Alin Opreana</a> , <a href="#">Chi Wei Su</a> , <a href="#">Dan Popescu</a> , <a href="#">Raluca Sassu</a> and <a href="#">Alexandra Horobet</a>	
LOCATION: <a href="#">ARINI@Mercure Sibiu Arsenal</a>	
10:30-11:00	Session 2: Keynote Speaker
CHAIR: <a href="#">Chi Wei Su</a>	
LOCATION: <a href="#">ARINI@Mercure Sibiu Arsenal</a>	
11:00-11:30	Coffee Break
LOCATION: <a href="#">Hotel MERCURE SIBIU ARSENAL, Bulevardul Victoriei 48, Sibiu</a>	
11:30-12:00	Session 3: Keynote Speaker
CHAIR: <a href="#">Alexandra Horobet</a>	
LOCATION: <a href="#">ARINI@Mercure Sibiu Arsenal</a>	
12:00-12:30	Session 4: Honorary Chairman
CHAIR: <a href="#">Dan Popescu</a>	
LOCATION: <a href="#">ARINI@Mercure Sibiu Arsenal</a>	
12:30-14:30	Session 5A: Parallel Session
CHAIRS: <a href="#">Camelia Oprean-Stan</a> and <a href="#">Livia Ilie</a>	
LOCATION: <a href="#">COMP@Mercure Sibiu Arsenal</a>	
12:30	<a href="#">Massimo Pollifroni</a> , <a href="#">Adrian Ioana</a> and <a href="#">Riccardo Pollifroni</a> <b>The Evaluation of the University System from the Bologna Process (1999) to Today: Some Reflections on Improvement Applicable to the Italian Model</b> ( <a href="#">abstract</a> )
12:40	<a href="#">Aulia Rahman</a> <b>Informality in Indonesia: An Overview of Concepts, Key Practices and Emerging Trends in Informal Recycling Sectors</b> ( <a href="#">abstract</a> )
12:50	<a href="#">Radu Rusu</a> <b>A New Conceptual Framework for Assessing Corporate Financial Performance. An Entropic-Sustainable Approach</b> ( <a href="#">abstract</a> )
13:00	<a href="#">Cristian Paraschiv</a> <b>State Equity Management Policies</b> ( <a href="#">abstract</a> )
13:10	<a href="#">Ionut-Cristian Preda</a> <b>Mapping the Impact of Financial Crimes on the Global Economy – A Fundamental Bibliometric Analysis</b> ( <a href="#">abstract</a> )
13:20	<a href="#">Sylvester Robert Radomir</a> and <a href="#">Răzvan Șerbu</a> <b>Using free tools for automating sentiment analysis of product reviews</b> ( <a href="#">abstract</a> )
13:30	<a href="#">Oana Irina Cringasu</a> <b>Does CSR Influence Stock Price of Romanian Listed Companies?</b> ( <a href="#">abstract</a> )
13:40	<a href="#">Wiza Kabaghe</a> <b>Informality in Zambia - An overview of key practices and an exploration study of informal housing</b> ( <a href="#">abstract</a> )
13:50	<a href="#">Cristian Paraschiv</a> <b>Capital market, an important component in the management of state shareholdings</b> ( <a href="#">abstract</a> )
14:00	<a href="#">Diana-Maria Branga</a> <b>Quantifying the Impact of Green Policies on Job Creation in Developing Economies: An Econometric Approach</b> ( <a href="#">abstract</a> )
14:10	<a href="#">Oana Irina Cringasu</a> <b>The Impact of Digitalization on The Corporate Restructuring Process</b> ( <a href="#">abstract</a> )
12:30-14:30	Session 5B: Parallel Session
CHAIRS: <a href="#">Silvia Marginean</a> and <a href="#">Ramona Orastean</a>	
LOCATION: <a href="#">ARSENAL@Mercure Sibiu Arsenal</a>	
12:30	<a href="#">Valerica Vlad</a> <b>The End of a Long Business Cycle: A Possible Explanation for the Secular Stagnation Hypothesis.</b> ( <a href="#">abstract</a> )
12:45	<a href="#">Ran Tao</a> and <a href="#">Chi Wei Su</a> <b>The investment of green bond: A new basket to hedge climate policy uncertainty?</b> ( <a href="#">abstract</a> )
13:00	<a href="#">Keith Jakob</a> , <a href="#">Steven Mitsuda</a> and <a href="#">Andrew Snyder</a> <b>The Impact of Inflation on Corporate Accounting Choices</b> ( <a href="#">abstract</a> )
13:15	<a href="#">Leah Diehl</a> , <a href="#">Linda Parsons</a> and <a href="#">Kyle Smith</a> <b>Examining Accountability in U.S. Private Foundations</b> ( <a href="#">abstract</a> )
13:30	<a href="#">Cosmin Enache</a> , <a href="#">Claudiu Bojoc</a> and <a href="#">Sorin Gabriel Anton</a> <b>CEO Characteristics and Compensation: A Channel Analysis of U.S. Listed Firms</b> ( <a href="#">abstract</a> )
13:45	<a href="#">Svilen Ivanov</a> , <a href="#">Jordan Nedev</a> and <a href="#">Boryana Serbesova</a> <b>Green Cities – an Intersection between Municipal Strategies and Sustainable Household Behavior</b> ( <a href="#">abstract</a> )
14:00	<a href="#">Maria Kehayova-Stoycheva</a> and <a href="#">Julian Vasilev</a> <b>Spatial Monitoring Results Visualization for Sustainable Consumption Activities</b> ( <a href="#">abstract</a> )
14:15	<a href="#">Daniela Mogildea</a> and <a href="#">Mihai Carp</a> <b>Exploratory Study on the Implications of Financial Reporting on Return of Shares</b> ( <a href="#">abstract</a> )
12:30-14:30	Session 5C: Parallel Session
CHAIRS: <a href="#">Mircea Fuciu</a> and <a href="#">Eugen Popescu</a>	
LOCATION: <a href="#">ULBS@Mercure Sibiu Arsenal</a>	
12:30	<a href="#">Cosmin-Alin Botoroga</a> , <a href="#">Alexandra Horobet</a> and <a href="#">Aura Girlovan</a> <b>Driving Forces of Economic Development: A Case Study of Innovation, Digitalization, and Competitiveness in the European Union Countries</b> ( <a href="#">abstract</a> )
12:50	<a href="#">Marin-Valentin Cheorcea</a> <b>Assessing the use of innovative technologies in shaping the agricultural waste management chain: Benefits for Sustainable Agriculture</b> ( <a href="#">abstract</a> )
13:10	<a href="#">Kevin Ungar</a> <b>Decoding E-commerce Fluctuations: A Machine Learning Analysis of Influential Variables during US COVID-19 (2010-2024)</b> ( <a href="#">abstract</a> )
13:30	<a href="#">Veronica Mita</a> and <a href="#">Mariana Man</a> <b>Beyond the numbers: The impact of accounting profession digitalisation on EU SMEs' innovation</b> ( <a href="#">abstract</a> )
13:50	<a href="#">Adrian Iura</a> <b>Influence of marketing behaviour on military budgeting</b> ( <a href="#">abstract</a> )
14:10	<a href="#">Roxana Maria Barb</a> <b>Social media crowdsourcing: an open innovation method used by organizations to co-create value</b> ( <a href="#">abstract</a> )
12:30-14:30	Session 5D: Dialogue for education. How do we develop essential skills for future graduates?
CHAIRS: <a href="#">Diana-Marieta Mihaiu</a> , <a href="#">Camelia Budac</a> , <a href="#">Raluca Sava</a> and <a href="#">Cosmin Tileaga</a>	
LOCATION: <a href="#">ARINI@Mercure Sibiu Arsenal</a>	
14:30-15:30	Lunch Break
LOCATION: <a href="#">Hotel MERCURE SIBIU ARSENAL, Bulevardul Victoriei 48, Sibiu</a>	
15:30-18:30	Session 6A: Parallel Session (onsite & online)
Video call link: <a href="https://meet.google.com/wiq-egws-dbh">meet.google.com/wiq-egws-dbh</a>	
CHAIRS: <a href="#">Liliana Bunescu</a> and <a href="#">Cristina Popa</a>	
LOCATION: <a href="#">ARSENAL@Mercure Sibiu Arsenal</a>	
15:30	<a href="#">Maria-Alexandra Dalu</a> and <a href="#">Alexandra Horobet</a> <b>Towards Sustainable Economic Growth: Assessing post COVID-19 Recovery in Non-Euro Area Countries</b> ( <a href="#">abstract</a> )

- 15:40 [Milian Negutoiu](#)  
Analysis of the Correlation Between the Determining Factors of the Quality of Life ([abstract](#))
- 15:50 [Diana Balan](#) and [Nicolescu Ana-Cristina](#)  
EU Green Future: Assessing the Impact of European Structural and Investment Funds on Sustainable Growth ([abstract](#))
- 16:00 [Marius Oprean](#) and [Virgil Candale](#)  
Managerial Performance in the Local Public Administration in Romania, during the COVID 19 Crisis, through the Prism of the Supreme Audit Institutions ([abstract](#))
- 16:10 [Claudiu-Nicolae Ghinea](#) and [Andreea Bianca Fne Constantin](#)  
Leadership in the Time of Pandemics: A Bibliometric Analysis of COVID-19's Impact ([abstract](#))
- 16:20 [Cristina Criste](#), [Nicoleta-Claudia Moldovan](#), [Ciel Man](#) and [Oana-Ramona Lobont](#)  
EU capacity to bolster and stimulate research and innovation: Who is the leader in development? ([abstract](#))
- 16:30 [Spulbăr Cristi](#) and [Ene Cezar Cătălin](#)  
Predictive Analytics in Finance Using the ARIMA Model. Application for Bucharest Stock Exchange Financial Companies Closing Prices ([abstract](#))

15:30-18:30 Session 6B: Parallel Session

CHAIRS: [Diana-Marieta Mihaiu](#) and [Simona Vinerean](#)

LOCATION: [ECONOMICE 6B](#)

- 15:30 [Liliana Bunescu](#) and [Maja Klun](#)  
Publication Patterns of Central European Public Administration Review – A Bibliometric Analysis ([abstract](#))
- 15:40 [Adrian Morosan](#), [Ioana Gemenei](#) and [Alexandra-Gabriela Marina](#)  
Integrated reporting and sustainability reporting: Exploring their complementary nature ([abstract](#))
- 15:50 [Tavala Florina-Maria](#)  
The Need and Utility of Applying the Corporate Governance Principles in Public Enterprises ([abstract](#))
- 16:00 [Daria Maria Sitea](#)  
Unveiling Patterns: A Brief Bibliometric Study of the Digital Banking System in the Last Five Years ([abstract](#))
- 16:10 [Ramona Orastean](#)  
Exploring the Dynamics of Fintech in Romania: A Comprehensive Analysis ([abstract](#))
- 16:20 [Renate Bratu](#) and [Bogdan Mărza](#)  
Adoption, acceptance and use of CBDC digital currencies by individuals and companies ([abstract](#))
- 16:30 [Cristina Popa](#)  
Exploring the Global Implications of BRICS Expansion ([abstract](#))
- 16:40 [Silvia Marginean](#)  
Assessing the Sector-Specific Impacts of EU Green Policies on Employment ([abstract](#))
- 16:50 [Diana-Marieta Mihaiu](#), [Radu-Alexandru Șerban](#), [Ioana Gemenei](#) and [Mihai-Cristian Gabriel](#)  
From traditional finance to sustainable finance. Analyzing the link between ESG score and financial performance of the companies ([abstract](#))
- 17:00 [Raluca Sava](#)  
Is there a relationship between sustainability reporting and a firm's value? ([abstract](#))
- 17:10 [Narcis-Alexandru Corman](#)  
Funding of the Budget Program "Civil Protection and Community Support" ([abstract](#))
- 17:20 [Marian Pompiliu Cristescu](#), [Raluca Andreea Nerisănu](#), [Dumitru Alexandru Mara](#) and [Lia-Cornelia Culda](#)  
Improving the online shopping experience through data analytics ([abstract](#))
- 17:30 [Călin Jefelea](#)  
Particularities regarding penalties, interests and increments for delayed tax payments in the Romanian tax system ([abstract](#))
- 17:40 [Aida Lavinia Neagoe](#) and [Mihai-Gabriel Cristian](#)  
Corporate governance and company performance. A bibliometric analysis ([abstract](#))
- 17:50 [Daniela Petrascu](#), [Bianca Ciocanea](#) and [Cosmin Pitu](#)  
The professionalism of ANAF civil servants - a key factor in determining the fiscal morale of taxpayers ([abstract](#))
- 18:00 [Camelia Budac](#)  
Review on tools and techniques used to conduct a brand audit process ([abstract](#))

15:30-18:30 Session 6C: Parallel Session

CHAIRS: [Camelia Budac](#) and [Mihai Tichindelean](#)

LOCATION: [ECONOMICE 6C](#)

- 15:30 [Mesteru Emanuel George](#)  
Management of the Investment Process in Romania: Trends, Opportunities, and Banking System Perspectives ([abstract](#))
- 15:40 [Virgil Nicula](#), [Simona Spănu](#) and [Rares Iagăru](#)  
Realities and perspectives of the global coffee market ([abstract](#))
- 15:50 [Virgil Nicula](#), [Simona Spănu](#) and [Andrei Stefan Vasile](#)  
Cross-Border Sustainability in Tourist Locations of Romania and Bulgaria. Case Study in Băneasa, Agigea and Shabla ([abstract](#))
- 16:00 [Ramona Todericiu](#)  
Small and medium-sized businesses - challenges and development opportunities in the post-pandemic period in Romania ([abstract](#))
- 16:10 [Cosmin Tileaga](#)  
Intercultural communication in the university environment ([abstract](#))
- 16:20 [Roxana Popsa](#)  
Business Tourism Market - A Global Perspective ([abstract](#))
- 16:30 [Simona Vinerean](#) and [Dan-Cristian Dabija](#)  
A SEM-ANN Hybrid Approach for Examining Drivers of M-Commerce Adoption ([abstract](#))
- 16:40 [Carolina Timbalari](#) and [Vesna Petrovic](#)  
Digitalization in European countries: a perspective to sustainable competitiveness ([abstract](#))
- 16:50 [Eugen Popescu](#)  
Entrepreneurship indicators for Romania ([abstract](#))
- 17:00 [Sorin Terchilă](#)  
Strategic communication in the entrepreneurship of the future. Sustainability and business innovation. ([abstract](#))
- 17:10 [Mircea Fuciu](#) and [Anca Sims](#)  
Empowering Employees, a Key Approach to a Successful Internal Marketing Strategy ([abstract](#))
- 17:20 [Eduard Alexandru Stoica](#), [Ioana Andreea Bogoslov](#), [Mircea Radu Georgescu](#) and [Esra Kahya Özyirmidokuz](#)  
Strategic Digital Responses to Ukraine's Economic Challenges Amidst War ([abstract](#))
- 17:30 [Carolina Timbalari](#) and [Mihaela Herciu](#)  
National culture and its impact on international competitiveness: A quantitative study ([abstract](#))
- 17:40 [Dumitru Troanca](#)  
Promoting a tourist destination through events ([abstract](#))
- 17:50 [Claudia Ogorean](#)  
How Do Universities Address the Use of AI Tools? ([abstract](#))
- 18:00 [Valentin Grecu](#), [Lia-Alexandra Baltador](#), [Nancy-Diana Panța](#) and [Anabella-Maria Beju](#)  
Enhancing Entrepreneurial Competencies through Design Thinking: An Analysis of the Sibiu Impact Makers Program ([abstract](#))

15:30-18:30 Session 6D: Parallel Session (online)

Video call link: <https://meet.google.com/bes-oajb-eik>

CHAIRS: [Radu-Alexandru Șerban](#) and [Lia-Alexandra Baltador](#)

LOCATION: [ONLINE 6D](#)

- 15:30 [Andre Kolodziejak](#), [Bogdan Ianc](#) and [Eppie Jan Postma](#)  
Interest Rates in the Short Run, Comparing ECB with the NBR ([abstract](#))
- 15:40 [Ganna Kharlamova](#) and [Andriy Stavytskyi](#)  
Towards the Sustainable Growth: Disaster Risk Reduction Tools and Methods for Climate Change Adaptation ([abstract](#))
- 15:50 [Cristian Valeriu Stanciu](#) and [Andrei Cristian Spulbăr](#)  
Financial integration of the European Union financial markets. A PCA approach ([abstract](#))
- 16:00 [William H. Leiva-Perez](#)  
Does Premature Mortality contribute to economic disparities in Europe? Assessment using econometric models ([abstract](#))
- 16:10 [Cezar Braicu](#), [Cătălina Loredana Rogozeanu](#), [Delia Mioara Popescu](#) and [Marian Adrian Burcea](#)  
The Impact of Technology on Management in the Field of Social Work ([abstract](#))
- 16:20 [Nicoleta-Julia Popescu Bodea](#), [Marian Socoliuc](#), [Cristina Timofte Coca](#) and [Dan-Andrei Coca](#)  
Risk Profiling of the Tertiary Sector of Romanian National Economy by use of Analytical Accounting Procedures and Statistical Investigations ([abstract](#))
- 16:30 [Alisa-Mihaela Ambrozio](#)  
Blockchain versus cloud computing in the banking sector- A survey ([abstract](#))
- 16:40 [Maria-Cristina Eremia](#)

- Creating a sustainable future by bridging the gap ([abstract](#))
- 16:50 [Suciú Marta-Christina](#), [Marco Sevastano](#) and [Dragos Dinca](#)  
The main human capital influencing factors. Romanian case ([abstract](#))
- 17:00 [Laura Raisa Miloş](#) and [Marius Cristian Miloş](#)  
Unveiling The Dilemma: Do Financial Derivatives Imperil Or Propel Economic Prosperity? ([abstract](#))
- 17:10 [Burca Valentin](#), [Bogdan Oana](#), [Bunget Ovidiu-Constantin](#), [Dumitrescu Alin-Constantin](#) and [Mario Alexandru Socatiu](#)  
Empirical analysis of sustainability reporting practice in Romania. A development data analysis benchmark analysis approach based on GRI annual reports ([abstract](#))
- 17:20 [Arzhnyt Inna](#) and [Ada Paierete](#)  
"Advancing Sustainable Development: Prospects for Minimum Wage in Europe by 2024" ([abstract](#))
- 17:30 [Ada Paierete](#), [Inna Arzhnyt](#) and [Livia Cebotari](#)  
Sustainable development within the context of a multidimensional crisis: political and economic dimensions ([abstract](#))
- 17:40 [Ildiko-Agnes Szabo](#), [Ioana-Luciana Grozea](#) and [Lucian Aron Belaşcu](#)  
Exploring the Implications of Technological Developments in Financial Services: A Comparative Study of Romanian Commercial Bank and Transilvania Bank in an Era of Rising Interest Rates ([abstract](#))
- 17:50 [Maria-Roxana Balea-Stanciú](#)  
A Systematic Review and Bibliometric Analysis of the Household Income Tax ([abstract](#))

15:30-18:30 Session 6E: Parallel Session (online)

Video call link: <https://meet.google.com/ykt-augy-rjg>

CHAIRS: [Claudia Ogorean](#) and [Sorin Terchişă](#)

LOCATION: [ONLINE 6E](#)

- 15:30 [Alina-Camelia Belciu](#) and [Dumitru Miron](#)  
Digital Horizons: A Comparative Study of Romania and Bulgaria's Journey within the EU's Digital Transition ([abstract](#))
- 15:40 [Ihab Jweida](#)  
The Socioeconomic Consequences Of Libyan Conflict: From Economic Growth Decline To Migration Crisis Associated With The Violation Of Human Rights ([abstract](#))
- 15:50 [Andreea Raluca Duguleana](#), [Cristina Roxana Tanasescu](#) and [Mihai Duguleana](#)  
Towards Sustainable Ponzi Models using Perpetual Liquidity and Time Epochs ([abstract](#))
- 16:00 [Iuliana Chitea](#), [Ioana Maria Popescu](#), [Rodica Lupu](#) and [Andra-Elena Orloschi](#)  
AI regulation vs. AI standardization ([abstract](#))
- 16:10 [Cătălina Sitnikov](#), [Florentina Croitoru Radut](#), [Carmen Maria Mihalcea](#), [Sofia Mihaela Romanescu](#) and [Denisa Mihaela Şulă](#)  
The Impact of Quality Management on Employee Performance and Well-Being in the Education Sector: A Multidimensional Analysis ([abstract](#))
- 16:20 [Ionuţ Riza](#), [Ionela Liliana Nicolae Ştefan](#), [Daniela Corina Rotescu](#) and [Cristinel Sorin Spinu](#)  
Optimizing Educational Performance through Social Management Practices ([abstract](#))
- 16:30 [Cezara-Georgiana Radu](#)  
Artificial intelligence's impact on consumer purchasing behavior ([abstract](#))
- 16:40 [Camelia Mariana Cojocaru](#) and [Silviu Stefan Traian Cojocaru](#)  
AI and future work – bibliometric research ([abstract](#))
- 16:50 [Ramona-Madalina Moroianu](#), [Oana Raluca Tofan](#) and [Razvan Cotescu](#)  
Challenges of Strategic Management: The Role of Human Capital Development and Investment ([abstract](#))
- 17:00 [Cetină Iuliana](#), [Paraschiv Oana Valeria](#) and [Teodora Breazu](#)  
Perception of Public Administration Services Digitization ([abstract](#))
- 17:10 [Silviu Stefan Traian Cojocaru](#) and [Camelia Mariana Cojocaru](#)  
The influence of artificial intelligence on Energy consumption in data centers: bibliometric research ([abstract](#))
- 17:20 [Andra-Teodora Gorski](#) and [Adrian Brudan](#)  
Performance Management Systems: Similarities, Differences, and the Design of a Comprehensive and Forward-Looking Framework ([abstract](#))
- 17:30 [Iulia Marginean](#)  
Pursuing hegemony? Defining the competitive positions of China and the United States in Africa. ([abstract](#))

19:00-23:30 Gala Dinner

LOCATION: [Hotel MERCURE SIBIU ARSENAL](#), [Bulevardul Victoriei 48](#), [Sibiu](#)

Saturday, May 25th

View this program: [with abstracts](#) [session overview](#) [talk overview](#)

11:00-16:00 Closing Remarks & Social Program

SIBIEL – Traditional Village from Mărginimea Sibiului

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