



UNIVERSITY
OF
CRAIOVA



ASOCIAȚIA FACULTĂȚILOR
DE ECONOMIE DIN ROMÂNIA

DOCTORAL SCHOOL
IN ECONOMICS
University of Craiova
ROMANIA



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DEGLI STUDI
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RIGA TECHNICAL
UNIVERSITY

15th International Conference

Competitiveness and Stability in the Knowledge- Based Economy

CONFERENCE PROGRAMME

**iCOnEc 2023
Craiova, Romania,
October 27-28**

FRIDAY 27th, 2023

LINK

9:00 - 9:25 - welcoming the participants at INCESA (Research Hub for Applied Sciences), 107 Decebal Bld.

9:30 – 9:45 - opening address by Conference Organizers

9:45 - 11:15 - presentations by Keynote Speakers

11:20 - closing address by Conference Organizers

WORKSHOP (In Romanian)

11:30 – 13:00

”Bune practici de scriere a articolelor științifice în revistele din fluxul principal de publicații (mainstream journals)”

LINK

PANELS

14:30 – 16:00

SATURDAY 28th, 2023

PANELS

10:00 – 12:00

PLENARY SESSION, 9:45 – 11:15

Andrei IGNAT, Assoc. Prof. PhD
Military Technical Academy „Ferdinand I”, ROMANIA
Economy and national security - Romania at the end of 2023
9:45

Jamilah AHMAD, Prof. Dr. APR, FIPR
School of Communication, Universiti Sains (USM), MALAYSIA
Corporate Social Responsibility Dimension in Enhancing Workplace Wellbeing
10:10

Paolo D'ANSEMI, Assoc. Prof. PhD
University Tor Vergata, Rome, ITALY
Structural Reform of Public Administration
10:35

Magnús Árni MAGNUSSON, Assoc. Prof. PhD
Bifrost University, ISLAND
Living in the Era of "Global Boiling"
10:40

WORKSHOP (In Romanian)
organized by Doctoral School in Economic Sciences
(Venue INCESA, 107 Decebal Bld.)

11:30 – 13:00

” Bune practici de scriere a articolelor științifice în revistele din fluxul principal de publicații (mainstream journals)”

Invitați

Profesor Emerit, Vasile Dinu

Redactor-șef al revistei Amfiteatru Economic
Academia de Studii Economice, București, Romania

Tema dezbaterii

Elementele structurale ale unui articol științific și Caracteristicile stilului de scriere științifică

Profesor Univ. Dr., Cristinel Vasiliu

Directorul Școlii Doctorale Administrarea Afacerilor
Academia de Studii Economice, București, Romania
Redactor al revistei Amfiteatru Economic

Tema dezbaterii

Elemente specifice tehnoredactării unui articol științific și Redactarea bibliografiei conform sistemului Harvard

Moderatori

Conf. dr. Anca Băndoi

Decan Facultatea de Economie și Administrarea Afacerilor
Universitatea din Craiova

Prof. dr. Marian Siminică

Director Școala Doctorală de Științe Economice ”Eugeniu Carada”
Universitatea din Craiova

Prof. dr. Cătălina Sitnikov

Prodecan Cercetare, Relații Internaționale
Facultatea de Economie și Administrarea Afacerilor
Universitatea din Craiova

ECONOMICS PANEL, Friday 27.10.2023, 14:30-16:00

Chairs: *PROF. EMERITUS PHD Marta-Christina SUCIU*

ASSOC. PROF. PHD Costin Daniel AVRAM

LINK

Marta-Christina SUCIU, Oana-Raluca TOFAN and Razvan George COTESCU	THE POTENTIAL OF SOCIAL ENTREPRENEURSHIP IN THE ROMANIAN STARTUP ENVIRONMENT
Marta-Christina SUCIU and Decebal Octavian DUMITRESCU	BRIDGING GAPS, TOWARDS A GROUNDED THEORY APPROACH IN ENHANCING THE BUSINESS INCUBATOR MODELING
Costin Daniel AVRAM, Luminița POPESCU and Rodica Camelia AVRAM	FINANCIAL COMMUNICATION OF ECONOMIC ENTITIES FROM THE PERSPECTIVE OF STAKEHOLDERS
Marius Dan BENȚA, Claudiu –Liviu MANEA and Costin Daniel AVRAM	ASPECTS OF EVOLVING GLOBALIZATION AND THEIR IMPACT ON THE BUSINESS ENVIRONMENT
Mossi BIGIRIMANA	THE IMPACT OF IMMIGRATION POLICIES ON A COMPETENT AND SKILLED WORKFORCE
Tülay GÜZEL, Yılmaz AKGÜNDÜZ, Figen SEVİNÇ BAŞOL, Gökhan TURAK, Mutlu CAN and Tarık YALÇINKAYA	THE PAST, PRESENT AND FUTURE OF TRADITIONAL ÇANAKKALE CERAMICS FROM THE PERSPECTIVE OF İSMAIL BÜTÜN ON THE UNESCO'S LIVING HUMAN TREASURE LIST
Ioana Raluca DIACONU and Bogdan Andrei TILIUȚĂ	THE IMPACT OF THE RUSSIAN-UKRAINIAN CONFLICT ON ECONOMY FROM ROMANIA

FINANCES AND CSR PANEL, Friday 27.10.2023, 14:30-16:00

Chairs: *PROF. PHD Cristi Marcel SPULBĂR*

ASSOC. PROF. PHD Marius MITRACHE

LINK

Daniel Marius MITRACHE	SPECIFICITIES AND LEGISLATIVE BENCHMARKS OF CORPORATE GOVERNANCE IN PUBLIC INSTITUTIONS IN ROMANIA
Lavinia Adelina MITRACHE and Lucian Florin SPULBĂR	COMPETITIVENESS AND COMPARATIVE ADVANTAGE IN THE EUROPEAN INTEGRATIONIST CONTEXT. THE CASE OF ROMANIA
Lucian Florin SPULBĂR and Lavinia Adelina MITRACHE	DEVELOPMENTS AND PERSPECTIVES OF CENTRAL BANK DIGITAL CURRENCIES. A COMPREHENSIVE ANALYSIS OF BLOCKCHAIN AND DISTRIBUTED LEDGER TECHNOLOGY
Andrei Cristian SPULBĂR	CONSIDERATIONS ON THE TRANSFORMATION OF FINANCIAL SYSTEMS UNDER THE IMPACT OF FINTECH

Andrei Cristian SPULBĂR	REVIEW OF THE IMPACT OF FINANCIAL TECHNOLOGIES ON HUMAN INTERACTION WITH FINANCIAL SYSTEMS
Cristi Marcel SPULBĂR and Dumitru CINCIULESCU	FACTORS INFLUENCING RISK AND PROFITABILITY. ASSESSMENT OF CHANGES IN THE STRUCTURE OF THESE DETERMINANTS AS A RESULT OF THE ECONOMIC CRISIS GENERATED BY THE COVID-19 PANDEMIC
Diana Elisabeta MATICA, Luminița RUS and Dana Simona GHERAI	IMPRESSION MANAGEMENT IN FINANCIAL AND NONFINANCIAL INFORMATION DISCLOSURE - A LITERATURE REVIEW
Daniela IOV and Georgiana POPESCU	WHEN LACK OF FINANCIAL EDUCATION AND TRAINING OF THE CONTROL BODIES STIRS AN UNWARRANTED TEMPEST IN THE BANKING TEAPOT

FINANCE PANEL, Friday 27.10.2023, 14:30-16:00

Chairs: *PROF. PHD. Andre KOLODZIEJAK*
ASSOC. PROF. PHD Alina MANTA

LINK

Andre KOLODZIEJAK and Eppe Jan POSTMA	THE RISKS OF INCREASING INTEREST RATES
Andre KOLODZIEJAK	IS ECONOMICS A DISMAL SCIENCE?
Claudia GHERȚESCU	THE IMPACT OF FINTECH ON BANKING PERFORMANCES
Claudia GHERȚESCU, Aurelian Mihai MARCU and Alina Georgiana MANTA	FINTECH TRENDS AND DIGITAL BANKING. A BIBLIOMETRIC ANALYSIS
Aurelian Mihai MARCU	THE IMPACT OF DIGITIZATION ON THE PERFORMANCE OF BANKS
Marius Dalian DORAN, Dorel BERCEANU and Nicoleta Mihaela DORAN	ENVIRONMENTAL GOVERNANCE IMPLICATIONS ON CLIMATE CHANGE RISKS

INFORMATICS PANEL, Friday 27.10.2023, 14:30-16:00

Chairs: *PROF. PHD Georgeta ȘOAVĂ*
PROF. PHD Liviu POPESCU
ASSOC. PROF. PHD Anca MEHEDIȚU

LINK

Bogdan Ion BOLDEA and Costin Radu BOLDEA	AN ANALYSIS OF CORRELATION AND REGRESSION PATTERNS BETWEEN INFLATION AND OTHER ECONOMIC INDICATORS FOR SOME SELECTED EUROPEAN ECONOMIES
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Mukul BHATNAGAR, Sanjay TANEJA and Ercan OZEN	EVOLVING ALLIANCES: EMBODIED PERSPECTIVES OF AI'S SYNERGIES AND RISKS IN M&A
Mirela GAMAN and Liviu POPESCU	THE STUDY OF CORRELATIONS BETWEEN ECONOMIC INDICATORS IN THE AGRICULTURAL FIELD IN SOME COUNTRIES FROM EUROPEAN UNION
Ioana Andreea GÎFU and Maria Ioana POPA	A DATA-DRIVEN ANALYSIS OF THE CRYPTOCURRENCY MARKET
Lucian MIRESCU and Liviu POPESCU	THE STUDY OF CORRELATIONS BETWEEN PERFORMANCE INDICATORS IN THE HEALTH SYSTEM
Maria Ioana POPA and Ioana Andreea GÎFU	MODELLING AND PREDICTING THE BITCOIN AND ETHEREUM VOLATILITY
Georgeta ȘOAVĂ and Anca MEHEDINȚU	AN APPROACH TO THE LINK BETWEEN SOCIAL COMMERCE, DIGITAL BRANDING, AND LOYALTY

MANAGEMENT PANEL, Friday 27.10.2023, 14:30-16:00

Chairs: *ASSOC. PROF. PHD Liviu CRĂCIUN
ASSOC. PROF. PHD Radu OGARCĂ
ASSOC. PROF. PHD Luminița POPESCU*

LINK

Ionuț Cosmin BĂLOI	CITY TAX AS A STRATEGIC LEVER FOR DEVELOPING THE TOURISTIC IMAGE OF ROMANIAN CITIES
Ionuț Cosmin BĂLOI	TO BE OR NOT TO BE RESILIENT...AMONG THE DAILY CONCERNS OF MANAGERS
Liviu CRĂCIUN, Radu Florin OGARCĂ and Marius MITRACHE	THE IMPACT OF SOFT FACTORS AND ENTREPRENEURSHIP EDUCATION ON ENTREPRENEURIAL INTENTIONS
Luminița POPESCU, Anica IANCU, Costin Daniel AVRAM and Virgil POPESCU	RESEARCH ON THE IMPACT OF ARTIFICIAL INTELLIGENCE (AI) ON HUMAN RESOURCE MANAGEMENT
Carmen PUIU and Mirela SÎRBU	ROMANIA AND THE CHALLENGES OF MARKETING 4.0
Andreea Adriana SIMION and Silviu Mihai NIȚU GRANZULEA	PERSPECTIVES OF THE INSTITUTIONAL TRANSITION TOWARDS A SUSTAINABLE DEVELOPMENT STRATEGY
Otilia Maria TRĂȘCĂ	THE IMPACT OF WORKAHOLISM ON HUMAN RESOURCE MANAGEMENT
Otilia Maria TRĂȘCĂ	PREVENTING BURNOUT: HR'S IMPACT ON

**MANAGEMENT, MARKETING AND BUSINESS ADMINISTRATION PANEL,
Friday 27.10.2023, 14:30-16:00**

Chairs: *PROF. PHD Daniela POPESCU*
ASSOC. PROF. PHD Cătălin BARBU
ASSOC. PROF. PHD Sorina GÎRBOVEANU
ASSOC. PROF. PHD Roxana MARINESCU
ASSOC. PROF. PHD Natalița SPERDEA
LECT. PHD Monica PĂTRUȚESCU

LINK

Cătălin Mihai BARBU, Liviu CRĂCIUN and Sorin TUDOR	BENEFICIARIES INVOLVEMENT IN THE SOCIAL INNOVATION PROCESS
Cătălin Mihai BARBU, Daniela POPESCU and Sorina GÎRBOVEANU	ON THE CUSTOMER ENGAGEMENT IN FINTECH
Daniela POPESCU, Cătălin Mihai BARBU and Sorina GÎRBOVEANU	THE INTERNET – MEANS OF PROMOTING SALES
Daniela POPESCU, Sorina GÎRBOVEANU and Mirela SÎRBU	VIRTUAL MARKETING VERSUS TRADITIONAL MARKETING IN TODAY'S MARKETPLACE
Sorina GÎRBOVEANU, Daniela POPESCU and Mirela SÎRBU	THE KEY ROLE OF EMOTION IN THE CONSUMER BRAND EXPERIENCE
Sorina GÎRBOVEANU, Cătălin Mihai BARBU and Daniela POPESCU	FROM STORY TO ACTION - THE FUTURE OF CUSTOMER EXPERIENCE DESIGN
Gheorghe Augustin CÎJMĂROIU and Natalița Maria SPERDEA	OPPORTUNITIES AND THREATS OF THE RURAL LABOUR MARKET, SOUTH-WEST OLTENIA REGION
Natalița Maria SPERDEA and Gheorghe Augustin CÎJMĂROIU	RURAL AREA AND SUSTAINABLE DEVELOPMENT
Roxana MARINESCU and Monica PĂTRUȚESCU	SUSTAINABLE DEVELOPMENT OF THE ROMANIAN ECOTOURISM AFTER PANDEMIC CRISIS
Roxana MARINESCU and Monica PĂTRUȚESCU	ADAPTING TO THE AI-TRANSFORMED ENTERPRISE: EVOLVING ROLES, SKILLS, AND ETHICAL IMPERATIVES

ECONOMICS PANELS, Saturday 28.10.2023, 10:00-12:00

Panel 1 Chairs: *PROF. PHD Ramona PÎRVU*
ASSOC. PROF. PHD Elena JIANU

Cornelia DRĂGHICI	INNOVATION - A WAY FORWARD TO ECONOMIC SUCCESS
Nicoleta STANCIU	UNCONTROLLED ECONOMIC IMBALANCES CAN DETERMINE ECONOMIC CRISES
Elena POLI	ENTREPRENEUR AND BUSINESS RISK
Maxim CETULEAN	UNLOCKING COMPETITIVENESS: THE STRATEGIC INTERCONNECTION OF TIC INFRASTRUCTURE AND DIGITAL TRANSFORMATION IN ROMANIAN SMES
Maria Eliza ANTONIU	PARTICULARS REGARDING THE ORGANIZATIONAL CULTURE WITHIN TOYOTA COMPANY
Maria Loredana TUȚĂ and Ionela Cristina MICU	STRATEGIES FOR DIVERSIFYING THE MOUNTAIN TOURISM OFFER IN ROMANIA
Ionela Cristina MICU and Maria Loredana TUȚĂ	
Mădălina BRUTU	ANALYSIS OF THE MAIN TEAMS WITHIN A MULTINATIONAL ORGANIZATION OPERATING IN ROMANIA
Mădălina BRUTU	TEAMWORK – AN ELEMENT GENERATING INCREASED PERFORMANCE FOR ORGANIZATIONS

Panel 2 Chairs: *PROF. PHD Ramona PÎRVU*
LECTURER. PHD Luiza NĂSTASE

Luiza NĂSTASE	ANALYSIS OF REGIONAL SOCIO-ECONOMIC DISPARITIES IN ROMANIA
Luiza NĂSTASE	EUROZONE AND GLOBALIZATION
Robert Ștefan URICARIU and Rareș Mihai NIȚU	SUSTAINABLE ECONOMIC DEVELOPMENT IN THE 21ST CENTURY: CHALLENGES AND OPPORTUNITIES
Claudia Steluța BERECHET	THE IMPORTANCE OF HUMAN RESOURCES IN A CONTINUOUSLY CHANGING ECONOMY
Simona Gianina MUȘAT	THE LABOR MARKET – AN IMPORTANT COMPONENT OF THE ECONOMIC SYSTEM
Dacia Petronela COSTEA	FOREIGN DIRECT INVESTMENTS: THEIR

EVOLUTION AND IMPORTANCE FOR THE DEVELOPMENT REGIONS OF ROMANIA

Daniela Melania MIHAI and Smaranda Nicoleta Cristina TOMA

THE IMPORTANCE OF LEADERSHIP AND OF IMPROVING THE EMPLOYEES' MOTIVATION AND DEVELOPMENT SYSTEM, IN THE CONTEXT OF THE CURRENT CHALLENGES IN THE HOSPITALITY INDUSTRY

Oana CĂLIN

INCREASING EFFICIENCY THROUGH CONTINUOUS LEARNING AND EMPLOYEE DEVELOPMENT

Teodor Marian COJOCARU

NAVIGATING CLIMATE CHANGE: THE INTERPLAY OF GLOBAL ENVIRONMENTAL GOVERNANCE AND RISK

Panel 3 Chairs: *PROF. PHD Ramona PÎRVU*
ASSOC. PROF. PHD Daniel TOBĂ

Teodor Marian COJOCARU and Maria NACHE CIMPOERU

FROM RISK TO RESILIENCE: CLIMATE CHANGE

Elena JIANU

EXPLORING SUSTAINABLE DEVELOPMENT MANAGEMENT: IMPACT AND IMPLICATIONS IN ORGANISATIONS

Elena JIANU

DIGITIZATION – A COMPETITIVE ADVANTAGE IN THE LOGISTICS INDUSTRY

Fdaa SABBAR

EXPLORING ROMANIA'S INVESTMENT ATTRACTIVENESS FOR INTERNATIONAL INVESTORS

Riana Maria GRUESCU (CIOBANU)

REIMAGINING WORK IN THE DIGITALIZATION ERA

Riana Maria GRUESCU (CIOBANU)

HIGHER EDUCATION IN ECONOMICS AND DIGITALIZATION: ADAPTING PROFESSORS AND STUDENTS TO NEW STUDY METHODS

Maria NACHE CIMPOERU and Lili ȚENEĂ

TRANSFORMING HEALTH AND WELL-BEING IN THE ERA OF SUSTAINABLE DEVELOPMENT: INTEGRATING SUSTAINABLE DEVELOPMENT GOALS INTO THE EUROPEAN AGENDA

Ramona PÎRVU and Ovidiu TOMA

SOCIAL PROTECTION AS A TOOL FOR SOCIAL COHESION AND ECONOMIC PROSPERITY

Panel 4 Chairs: *PROF. PHD Ramona PÎRVU*
ASSOC. PROF. PHD Marieta STANCIU

Teodor TĂRBUJARU and Corina JUJEA VIJULIE	DIGITAL TRANSFORMATION: THE IMPACT ON COMPANIES AND THE LABOUR MARKET IN THE CONTEMPORARY ERA
Corina JUJEA VIJULIE and Andrei COJOCARU	DEMOGRAPHIC AND ECONOMIC INTERACTION: THE IMPACT OF POPULATION AGEING AND THE IMPORTANCE OF YOUNG PEOPLE ON THE LABOUR MARKET IN THE EUROPEAN UNION
Andrada Ilinca MĂRGĂRITA	ANALYSIS OF THE RELATIONSHIP BETWEEN ECONOMIC DEVELOPMENT AND TRADE DEFICITS IN CEE COUNTRIES
Andrada Ilinca MĂRGĂRITA	THE RELATIONSHIP BETWEEN FOREIGN DIRECT INVESTMENT AND TRADE DEFICIT: AN ANALYTICAL STUDY
Adrian BOGDAN	THE RULES OF WAR AND THE ISRAEL-GAZA CONFRONTATION: PROTECTING CIVILIANS IN THE CONTEXT OF CONFLICT
Titu NEȚOIU	SIGNIFICANT NEWS IN THE DYNAMICS OF COMMERCIAL EXCHANGES BETWEEN ROMANIA AND SERBIA DURING 2023
Cristian Vlad PÎRVU	PROTECTION OF ECONOMIC FREEDOM: APPROACHES AND TRENDS IN THE EUROPEAN SPACE
Marieta STANCIU	THE IMPACT OF GREENHOUSE GASES ON GLOBAL WARMING
Dana Maria STOICEA IGNĂTESCU	TOURISM IN THE ERA OF CLIMATE CHANGE. THE IMPACT ON TOURIST DESTINATIONS AND SUSTAINABLE SOLUTIONS
Dana Maria STOICEA IGNĂTESCU	HOW IS INFORMATION AND COMMUNICATIONS TECHNOLOGY REDEFINING THE WAY WE TRAVEL?

Panel 5 Chairs: *PROF. PHD Oana LOBONȚ*
PROF. PHD Grațiela NOJA

Diana BĂLAN and Ana Cristina NICOLESCU	DECODING THE DIGITAL BOOST: HOW ESI FUNDS SHAPE EU'S DIGITAL LANDSCAPE
Emilia Zorica BOZGA and Ana Cristina NICOLESCU	THE DIGITALISATION OF COMPANIES: FUELLING GLOBAL WARMING OR THE FUTURE OF SUSTAINABLE BUSINESS?

Andreea-Florentina CRĂCIUN	OVERVIEW OF THE PROBLEM OF THE SHADOW ECONOMY AT THE EUROPEAN LEVEL
Cristina CRISTE, Ciel MAN and Oana Ramona LOBONȚ	HOW DOES RESEARCH-DEVELOPMENT-INNOVATION EXPENDITURE AFFECT ECONOMIC DEVELOPMENT?
Meng QIN and Oana Ramona LOBONȚ	GREEN BOND IN CHINA: AN EFFECTIVE HEDGE AGAINST GLOBAL SUPPLY CHAIN PRESSURE?
Ran TAO and Oana-Ramona LOBONȚ	THE WAY TO MITIGATE CLIMATE RISKS: DO GREEN FINANCE AND GREEN TECHNOLOGY ACCELERATE THE PARIS CLIMATE AGREEMENT GOALS?
Alexandra-Mădălina ȚĂRAN, Nicoleta Claudia MOLDOVAN, Grațiela NOJA, Raluca Ioana RĂCĂȚĂIAN and Marilen Gabriel PIRTEA	CLIMATE CHANGE RISK: A NEW CHALLENGE FOR GLOBAL ENVIRONMENTAL GOVERNANCE AND GOVERNANCE COOPERATION?
Panel 6 Chairs: <i>PROF. PHD Oana LOBONȚ</i> <i>PROF. PHD Laura Mariana CISMAȘ</i> <i>ASSOC. PROF. PhD Sorana VĂTAVU</i>	
Ana Elena VARADI, Oana Ramona LOBONȚ and Sorana VĂTAVU	THE CLIMATE CHANGE INFLUENCE ON ENVIRONMENTAL GOVERNANCE AND THE EFFECTIVENESS OF ENVIRONMENTAL POLICIES IN THE EU
Sorana VĂTAVU, Cristian TUDORESCU, Oana Ramona LOBONȚ and Nicoleta Claudia MOLDOVAN	EVOLUTION OF THE SHADOW ECONOMY AND ITS IMPACT ON THE ENVIRONMENT
Mirela Aurora VĂLCEANU and Doina Rodica DĂNĂIAȚĂ	DIGITAL TRANSFORMATION OF THE COLLABORATIVE ECONOMY IN EU-27 COUNTRIES
Kai-Hua WANG, Cui-Ping WEN, Chi Wei SU and Nicoleta Claudia MOLDOVAN	QUANTILE SPILLOVERS ANALYSIS AMONG GREEN TECHNOLOGY INNOVATION, ENERGY PRICES, CARBON MARKETS: AN ERA OF SUSTAINABLE DEVELOPMENT
Cristian Mihai CISMAȘ	ASPECTS REGARDING THE RELATIONSHIP BETWEEN CSR, DIGITAL TRANSFORMATION, AND SUSTAINABILITY FOR THE PANDEMIC AND POST-PANDEMIC PERIOD: A THEORETICAL APPROACH
Laura Mariana CISMAȘ, Florin Marius PAVELESCU and Cornelia DUMITRU	ECONOMIC GROWTH AND WELFARE – CHANGING PATTERNS IN THE CONTEXT OF PERMACRISES

Panel 7 Chairs: *PROF. PHD Mirela CRISTEA*
PROF. PHD Grațiela NOJA

Mirela CRISTEA and Grațiela NOJA	BOARD CHARACTERISTICS AND FINANCIAL PERFORMANCE OF INSURANCE COMPANIES IN EUROPE
Elena Iulia GRIGORE	THE SYNERGY BETWEEN INNOVATION AND PARAMETRIC MICROINSURANCE: HOW TO PROTECT VULNERABLE COMMUNITIES IN A WARMING WORLD
Elena Iulia GRIGORE	SUSTAINABILITY AND SOCIALLY RESPONSIBLE INVESTMENT IN THE EU: BALANCING PROFITABILITY AND RESPONSIBILITY OF INSURANCE COMPANIES
Daniela IORGOVAN	INTERLINKAGES OF ENERGY SECTOR, DIGITAL INTELLIGENCE AND SUSTAINABLE DEVELOPMENT OF COUNTRIES. A LITERATURE REVIEW APPROACH
Catrinel Delia TALABAN	DIGITAL TRASFORMATION AND THE LABOUR MARKET IN EUROPE. A BIBLIOMETRIC ANALYSIS
Catrinel Delia TALABAN	ARTIFICIAL INTELLIGENCE AND THE LABOUR MARKET – A LITERATURE REVIEW APPROACH

Panel 8 Chairs: *ASSOC. PROF. PHD Anca BĂNDOI*
ASSOC. PROF. PHD Dan-Cristian DABIJA

Anca BĂNDOI, Dalia SIMION and Dorel BERCEANU	NEXT GENERATION EU – A REVOLUTIONARY FUNDING STRATEGY FOR A MORE RESILIENT AND SUSTAINABLE EUROPE
Dora V. SZAKACS (POPOVICI), Dan-Cristian DABIJA and Gabriela DOGARU	THE IMPACT OF THE COVID-19 PANDEMIC ON THE MEDICAL RECOVERY OF CHRONIC PATIENTS
L. MĂRINCEAN, S. PRODAN and Dan-Cristian DABIJA	DETERMINANTS OF EWOM IN THE ACCOMMODATION INDUSTRY: PERSONALITY CHARACTERISTICS VS. SITUATIONAL FACTORS
Anca PĂUNESCU, Ileana Mihaela CHIRIȚESCU, Pavel LAZĂR, Nicoleta COTOI and Mihaela ROȘCA	MANAGEMENT OF MEDICAL TERMINOLOGY, VISION, MISSION, RESULTS
Loredana Lavinia NICOLAE	EDUCATION AND KNOWLEDGE - A KEY TO SUCCESS
Georgia Crisanda FĂGĂDAR	PHRASES IN ECONOMIC ENGLISH

LANGUAGE

FINANCE PANELS, Saturday 28.10.2023, 10:00-12:00

Panel 1 Chairs: *ASSOC. PROF. PHD Roxana Maria BĂDÎRCEA*
ASSOC. PROF. PHD Nicoleta Mihaela DORAN

Alexandru Răzvan BACIU	MAPPING STRUCTURAL FUNDS ALLOCATED FOR ENVIRONMENTAL PROTECTION IN ROMANIA
Alexandru Răzvan BACIU	FUNDING FOR ENVIRONMENTAL PROTECTION: A BIBLIOMETRIC ANALYSIS
Gabriela BADAREU	FINANCIAL EFFICIENCY - DIMENSION OF FINANCIAL DEVELOPMENT
Gabriela BADAREU and Roxana Maria BĂDÎRCEA	THE IMPLICATIONS OF FINANCIAL ACCESSIBILITY IN CEE COUNTRIES
Andra Gabriela DICA	FINANCING FROM NON-REIMBURSABLE FUNDS – BIBLIOMETRIC ANALYSIS
Andra Gabriela DICA	IDENTIFICATION OF THE MAIN FUNDING PROGRAMS 2014-2020
Cătălin Valentin Mihai LĂPĂDAT	THE NATIONAL STRATEGIC PLAN 2023 - 2027 - THE PERSPECTIVES OF ATTRACTING EUROPEAN FUNDS IN THE RURAL ENVIRONMENT OF ROMANIA
Cătălin Valentin Mihai LĂPĂDAT	ABSORPTION OF EUROPEAN FUNDS IN ROMANIA
Luca GHEORGHE	THE IMPLICATIONS OF SUSTAINABLE FINANCING ON ECONOMIC-FINANCIAL PERFORMANCE
Ioana Cristina POPA	THE ROLE OF BUSINESS STRATEGIES AND MODELS IN ACCELERATING THE PROCESS OF BANKING DIGITIZATION
Alexandra Ioana GEORGESCU	DIGITALIZATION OF TAX ADMINISTRATION IN ROMANIA
Adriana Constanța GORIE	THE EVOLUTION OF PUBLIC DEBT IN TIMES OF CRISIS
Leonica Elena GORIE OCROTEALĂ	ANALYSIS OF EDUCATION SPENDING IN ROMANIA OVER THE LAST DECADE

Panel 2 Chairs: *PROF. PHD Cristi SPULBĂR*
ASSOC. PROF. PHD Narcis MITU

Andrei Cristian SPULBĂR	CONSIDERATIONS ON THE TRANSFORMATION OF FINANCIAL
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SYSTEMS UNDER THE IMPACT OF
FINTECH

Andrei Cristian SPULBĂR	REVIEW OF THE IMPACT OF FINANCIAL TECHNOLOGIES ON HUMAN INTERACTION WITH FINANCIAL SYSTEMS
Dumitru CINCIULESCU	CONSIDERATIONS ON THE FINANCIAL RISK MANAGEMENT
Cezar Cătălin ENE	AN OVERVIEW OF DEEP LEARNING ARCHITECTURES IN FINANCIAL FORECASTING
Cezar Cătălin ENE	GENERAL CONSIDERATIONS ON MARKET SENTIMENT ANALYSIS USING NEURAL NETWORKS
Narcis Eduard MITU	THE COSTS OF TAXATION
Dumitru CINCIULESCU	CONSIDERATIONS REGARDING CORPORATE RISK MANAGEMENT
Maria Simona ENE	EVOLUTION OF THE GINI COEFFICIENT IN CENTRAL AND EASTERN EUROPEAN COUNTRIES
Maria Simona ENE	ECONOMIC INEQUALITY ANALYSIS USING THE LORENZ CURVE IN CENTRAL AND EASTERN EUROPEAN COUNTRIES

Panel 3 Chairs: *ASSOC. PROF. PHD Lavinia NEȚOIU*
ASSOC. PROF. PHD Roxana ISPAS
ASSOC. PROF. PHD Ramona BIRĂU

Lavinia Maria NEȚOIU	INVESTMENTS VERSUS DIVIDENDS. FINANCIAL DECISION AT THE LEVEL OF ECONOMIC ENTITY
Roxana ISPAS	THE FISCAL REVOLUTION AND THE IMPACT ON FISCAL POLICY IN ROMANIA IN THE PERIOD 2016-2022
Roxana ISPAS	THE IMPACT OF THE DECENTRALIZATION OF PUBLIC SERVICES ON THE FINANCES OF LOCAL PUBLIC ADMINISTRATIONS
Alexandra DAEA	THE EUROPEAN UNION'S STRATEGY FOR A NEW TAX POLICY AND MACROECONOMIC STABILITY
Ramona BIRĂU, Mircea Laurențiu SIMION, Ion FLORESCU, Petre Valeriu NINULESCU and Gabriela Ana Maria LUPU FILIP	INVESTIGATING LONG-TERM CAUSAL RELATIONSHIPS AND VOLATILITY CLUSTERING BETWEEN THE DEVELOPED AND EMERGING STOCK MARKETS FROM EUROPEAN UNION

Ramona BIRĂU, Robert Dorin FILIP, Petre Valeriu NINULESCU, Gabriela Ana Maria LUPU FILIP and Roxana Maria NIOATA CHIREAC

THE BEHAVIORAL FINANCE PARADIGM AND ITS IMPACT ON THE BEHAVIOR OF CONSUMERS IN THE BANKING INDUSTRY

Robert Dorin FILIP, Mircea Laurențiu SIMION, Roxana Maria NIOATA CHIREAC and Ion FLORESCU

A LITERATURE SURVEY ON FINANCIAL SERVICES MARKETING

Panel 4 Chairs: *PROF. PHD Jenica POPESCU*

ASSOC. PROF. PHD Dorel BERCEANU

ASSOC. PROF. PHD Daniel CÎRCIUMARU

Silviu-Valentin CÂRSTINA, Radu BUZIERNESCU, Stelian SELISTEANU, Luis BLANCO PASCUAL and Patricia Cristiana BORUZESCU

COMMERCIAL INSURANCE IN THE ROMANIAN AND SPANISH ECONOMY

Marian SIMINICA, Daniel CÎRCIUMARU, Silviu-Valentin CÂRSTINA and Mirela SICHIGEA

TRADE INSURANCE BEFORE AND DURING THE PANDEMIC. ROMANIA CASE STUDY

Dorel BERCEANU, Anca BĂNDOI and Dalia SIMION

TURBO STRUCTURED PRODUCTS – A “DANGEROUS” INVESTMENT ALTERNATIVE ON THE CAPITAL MARKET

Larisa MISTREAN

BANKING EVOLUTION UNDER THE IMPACT OF CONSUMER BEHAVIOR AND THE IMPLEMENTATION OF NEW INFORMATION AND COMMUNICATION TECHNOLOGIES

Daniel CÎRCIUMARU, Mirela SICHIGEA, Marian SIMINICA and Silviu-Valentin CÂRSTINA

THE IMPACT OF LEVERAGE ON ESG: EVIDENCE FROM EUROPEAN COMPANIES

Bogdan POPA and Jenica POPESCU

THE USE OF ARTIFICIAL INTELLIGENCE ALGORITHMS IN FINANCIAL AND BANKRUPTCY RISK ANALYSIS

Panel 5 Chairs: *ASSOC. PROF. PHD Laura VASILESCU*

ASSOC. PROF. PHD Mirela SICHIGEA

Laura VASILESCU

INCLUSIVE GREEN FINANCE – FRAMEWORK, CHALLENGES AND STRATEGIES

Mirela SICHIGEA, Daniel CÎRCIUMARU, Marian SIMINICA and Silviu-Valentin CÂRSTINA

ESG RISKS SOURCES AND VALUATION MULTIPLES: EVIDENCE FROM ROMANIAN COMPANIES

Mădălina Giorgia MANGRA and Monica PĂTRUȚESCU

THE RISKS AND CONSEQUENCES OF PHYSICAL ACTIVITY AND SPORTS AND THE PROTECTION OF PRACTITIONERS THROUGH COMPULSORY SOCIAL

INSURANCE

ACCOUNTING PANELS, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: *PROF. PHD Marioara AVRAM*
PROF. PHD Magdalena MIHAI
ASSOC. PROF. PHD Cristian DRĂGAN

Kása BERNADETT-RENÁTA	ECONOMIC POLICIES AND AGRICULTURAL LEGISLATION
Mihai-Răzvan SANDA and Elian Gabriel MILITARU	CLUSTERIZATION MODEL FOR SUPREME AUDIT INSTITUTIONS
Cristian DRAGAN and Magdalena MIHAI	DATA NORMALIZATION IN DIGITAL ACCOUNTING: STRATEGIES FOR DATA INTEGRATION AND REPORTING EFFICIENCY
Magdalena MIHAI and Cristian DRAGAN	THE ROLE OF ACCOUNTING STANDARDS IN PROMOTING SUSTAINABLE BUSINESS PRACTICES: A COMPARATIVE ANALYSIS OF GLOBAL REPORTING FRAMEWORKS
Georgiana Maria LUNGU, Marioara AVRAM and Radu Nicolae BĂLUNĂ	INCREASING THE QUALITY AND EFFICIENCY OF FINANCIAL COMMUNICATION BY USING THE VECTOR INDICATOR
Anca Mădălina BOGDAN	TRANSPARENCY, COMPETITION AND EFFICIENCY: THE IMPORTANCE OF PUBLIC PROCUREMENT IN GOVERNANCE

Panel 2 Chairs: *PROF. PHD Marian SIMINICĂ*
ASSOC. PROF. PHD Valeriu BRABETE
ASSOC. PROF. PHD Sorin Sandu VÎNĂTORU

Ovidiu Constantin BUNGET and Cristian LUNGU	THE IMPACT OF COMPANY SIZE INDICATORS ON THE AUDIT FEE
Loredana-Georgia NIȚU	ASSESSING THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON FINANCIAL PERFORMANCE. THE HEALTHCARE INDUSTRY
Sînziana Maria RÎNDAȘU	CORPORATE DIGITAL MATURITY AS A CRITICAL SUCCESS FACTOR OF THE MANAGEMENT ACCOUNTING PROCESSES AUTOMATION-DRIVEN EVOLUTION
Sorin Sandu VÎNĂTORU	DEVELOPING A MODEL OF THE RISK MANAGEMENT CHECKLIST REGARDING FIXED ASSETS
Valeriu BRABETE and Daniel GOAGĂRĂ	EVOLUTION, REVOLUTION OR INVOLUTION IN THE ACCOUNTING

PROFESSION? NEW CHALLENGES FOR
NEXT-GENERATION ACCOUNTANT

Cerasela PÎRVU and Cristian Vlad PÎRVU

SUSTAINABLE COMPETITIVE
ADVANTAGE IN THE VIEW OF
MANAGERIAL ACCOUNTING

Oana Letiția CĂTUȚOIU and Mariana MAN

CONSIDERATIONS REGARDING THE
CONTRIBUTION OF SMES FROM THE S-W
OLTENIA REGION TO THE ECONOMIC
DEVELOPMENT OF ROMANIA

***MANAGEMENT, MARKETING AND BUSINESS ADMINISTRATION PANELS,
Saturday 28.10.2023, 10:00-12:00***

Panel 1 Chairs: *PROF. PHD Cătălina SITNIKOV
ASSOC. PROF. PHD Laura VASILESCU*

Sofia Mihaela ROMANESCU

OPTIMIZING SOCIAL PERFORMANCE IN
EDUCATIONAL INSTITUTIONS THROUGH
HUMAN RESOURCE MANAGEMENT

Denisa Mihaela ȘULĂ

THEORETICAL ELEMENTS OF THE
INTEGRATED QUALITY STRUCTURE FOR
EDUCATIONAL SERVICES AND E-
LEARNING

Daniela Corina PUIU ROTESCU

SOCIAL MANAGEMENT CONTROL:
IMPLICATIONS FOR ORGANIZATIONAL
PERFORMANCE

Carmen Maria MIHALCEA

THE IMPACT OF QUALITY AND QUALITY
MANAGEMENT ON THE WELL-BEING AND
PERFORMANCE OF EDUCATION
EMPLOYEES: THEORETICAL
FOUNDATIONS

Cristinel Sorin SPÎNU

UNRAVELING THE IMPACT: KNOWLEDGE
MANAGEMENT EFFICIENCY IN PUBLIC
SECTOR COMPETITIVENESS

Ionela Liliana NICOLAE ȘTEFAN

QUALITY MANAGEMENT IN EDUCATION:
ISO 9000 STANDARDIZATION AND THE
ROLE OF HUMAN RESOURCES

Irina Andreea PEGULESCU

THE IMPACT OF RISK MANAGEMENT ON
PROJECTS QUALITY

Ionela Petruța STANCA

LEADERSHIP THAT INSPIRES
PERFORMANCE: THE IMPACT OF STYLES
AND BEHAVIORS IN ORGANIZATIONS

Elena Florentina RĂDUȚ CROITORU

CURRENT TRENDS ON THE BANKING
MARKET IN ROMANIA

Panel 2 Chairs: *PROF. PHD Daniela POPESCU*
ASSIST. PROF. PHD Laurențiu MIHAI

Laurențiu Stelian MIHAI and Cătălina SITNIKOV	"JOB CREATION IN THE GREEN ENERGY SECTOR: A COMPREHENSIVE ASSESSMENT OF THE EUROPEAN GREEN DEAL'S IMPACT ON EMPLOYMENT"
Laurențiu Stelian MIHAI and Cătălina SITNIKOV	AFFORDABILITY AND ENERGY ACCESS: A COST-BENEFIT ANALYSIS OF POLICY APPROACHES TO ENSURE AFFORDABLE, RELIABLE, AND SUSTAINABLE GREEN ENERGY FOR ALL
Laurențiu Stelian MIHAI and Cătălina SITNIKOV	BEYOND MOBILITY: AN ECONOMIC VALUE ANALYSIS OF ELECTRIC VEHICLE BATTERIES FOR ENERGY STORAGE APPLICATIONS
Emilio SAN PEDRO	THE CRUCIAL IMPACT ON ECONOMY OF ISRAEL-HAMAS CONFLICT NEWS
Simona RUXANDA	THE IMPACT OF IMPLEMENTING INNOVATIVE METHODS AND TECHNIQUES ON STUDENTS IN ROMANIAN EDUCATION
Ionuț RIZA	PROJECT MANAGEMENT: EFFICIENCY, COMMUNICATION AND PLANNING

Panel 3 Chairs: *PROF. PHD Cecilia RĂBONȚU*
PROF. PHD Ana Gabriela BABUCEA

Cecilia RĂBONȚU and Ana Gabriela BABUCEA	PARTICULARITIES OF ROMANIA'S INTERNAL TRADE EVOLUTION BEFORE AND AFTER THE COVID PANDEMIC CRISIS
Cecilia RĂBONȚU, Ana Gabriela BABUCEA, Aniela BĂLĂCESCU, Irina CHIRTOC and Dorian Andrei PANDURU	THE NEED OF ENTERPRISES DIGITALIZATION IN ROMANIA
Iulia Georgiana UDRICĂ	COMPARATIVE ANALYSIS BETWEEN ONLINE STORES AMAZON.COM AND EMAG.RO
Marius Emanuel CARAGEA	MODERN CHALLENGES TO MILITARY MANAGEMENT. UN SECURITY COUNCIL RESOLUTION 1325 "WOMEN, PEACE AND SECURITY"

Panel 4 Chairs: *PROF. PHD Marian NĂSTASE*
PROF. PHD Nicoleta CRISTACHE

Oana PRICOPOAIA, Nicoleta CRISTACHE and Alexandru Sebastian CHIHAIA	THE IMPACT OF ADOPTING DIGITAL TECHNOLOGIES AND ONLINE MARKETING ON THE COMPETITIVENESS OF SMALL
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AND MEDIUM-SIZED ENTERPRISES

Valentina BUTMALAI, Irina Olimpia SUSANU
and Sabin MURARIU

KEYNESIAN AND NON-KEYNESIAN
EFFECTS OF FISCAL CONSOLIDATION

Julia Anamaria ȘIȘU, Marian NĂSTASE, Andrei
Constantin TÎRNOVANU and Narcis
RĂDUCAN

LEADERSHIP STRATEGIES FOR
SUCCESSFUL PRODUCT-LED GROWTH
IMPLEMENTATION

Natalița Maria SPERDEA, Gheorghe Augustin
CÎJMĂROIU and Marius VLADU

EMPLOYMENT OPPORTUNITIES FOR
NEET'S YOUNG PEOPLE FROM THE SOUTH-
WEST OLTENIA REGION THROUGH
EUROPEAN PROJECTS

Doina Daniela FUNDEANU

SUSTAINABLE ECONOMIC DEVELOPMENT
INFLUENCED BY THE IMPLEMENTATION
OF EUROPEAN FUNDING PROGRAMMES
AT THE REGIONAL LEVEL IN THE 2021-
2027 MULTI-ANNUAL FINANCIAL
FRAMEWORK

Panel 5 Chairs: *ASSOC. PROF. PHD Carmen Elena COCA*
ASSOC. PROF. PHD Daniela Simona NENCIU
ASSOC. PROF. PHD Romeo BOȘNEAGU

Carmen Elena COCA, Daniel DĂNECI PĂTRĂU
and Romeo BOȘNEAGU

THE INTEGRATED MODEL OF THE
FACTORS WHICH INFLUENCE THE HUMAN
RESOURCES MANAGEMENT WITHIN THE
RAIL TRANSPORT COMPANIES

Daniel DĂNECI PĂTRĂU, Carmen Elena COCA
and Romeo BOȘNEAGU

HUMAN RESOURCES MOTIVATION -
COMPONENT OF THE LABOR RELATIONS
AND HUMAN BEHAVIOR DEVELOPMENT

Luminița IOSIF

GEN Z IN THE WORKPLACE- HR
PROFESSIONALS PERSPECTIVES

Luminița IOSIF and Valentina CORNEA

CORPORATE SOCIAL RESPONSIBILITY
FROM PR STRATEGY TO SUSTAINABILITY
STRATEGY

Gabriel Cătălin SANDU

MANAGEMENT OF LOGISTICAL SUPPORT
IN HUMANITARIAN AID OPERATIONS.
CASE STUDY AT HUMANITARIAN
SUPPORT IN THE SAHEL REGION-MALI

INFORMATICS AND STATISTICS PANEL, Saturday 22.10.2022, 9:00-11:00

Panel 1 Chairs: *PROF. PHD Alexandru ȚUGUI*
PROF. PHD Liviu POPESCU

Alexandru TUGUI

ORIENTED SELF LITERATURE REVIEW A
KIND OF SLR FOR BUSINESS INFORMATION
SYSTEMS

Paula COBZARU and Alexandru TUGUI

CYBERSECURITY CHALLENGES AND

SUSTAINABLE SOLUTIONS IN SMART
HOME-SMART CITY INTEGRATION

Ramona DIMITROV

STATISTICAL ANALYSIS OF SOME
INDICATORS FROM THE ZOOTECHNIC
SECTOR

Ramona SĂSEANU

COMPARATIVE STATISTICAL ANALYSIS
OF SOME PERFORMANCE INDICATORS OF
NEWS JOURNALS