

# 19<sup>th</sup> EDITION ICABE 2023, DETAILED FINAL PROGRAM REVISED

ICABE 2023 19<sup>th</sup> Edition, October 18<sup>th</sup> - 21<sup>st</sup> 2023

## DAY 1: Wednesday 18 October 2023

Aristotle University of Thessaloniki, Administration Building,  
Thessaloniki, Greece

08:00-9:00 Registration

### 09:00-10:00 Session A1: Opening Addresses (Main Amphitheater)

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(Moderator: **Prof. Dimitrios Kousenidis**, Head, School of Economics, Faculty of Economics and Political Sciences, Aristotle University of Thessaloniki)

#### Welcome Addresses

AUTH officials, Rector, Vice Rectors

U of Szczecin officials, Rector, Directors

U of Malta officials, Rector, Deans

Prof. Dr TAMARA MILENKOVIC KERKOVIC Member of the National Assembly of the Republic of Serbia

Other officials

Prof. El Thalassinos, President ISMA, Chair ICABE

10:00-10:15 Coffee Break

### 10:15-12:15 Session A2: Keynote Addresses (Main Amphitheater)

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**MAIN THEME: "ECONOMIC, GEOPOLITICAL, AND SOCIAL PROCESSES IN THE NEW ERA"**

(Moderator: **Prof. Dimitrios Maditinos**, Erasmus Coordinator, International Hellenic U)

#### 10:15-10:50 Keynote 1: PROFESSOR MORRIS ALTMAN

Dean & Chair Professor of Behavioural and Institutional Economics & Co-operatives  
School of Business, University of Dundee

**#01 "What's Love Got to do With It? Behavioural & Institutional Economics and a Golden Rule for Wealth Creation and Wellbeing"**

#### 10:50-11:25 Keynote 2: PROFESSOR GRATIELA GEORGIANA NOJA

Vice-Dean & Professor of International Economics at the Faculty of Economics and Business  
Administration, West University of Timisoara, Romania

**#02 "Migrants' Labour Market Advancement at the Times of the Covid-19 Pandemic and Geopolitical Uncertainty: A New Modeling Approach Based on Network and Spatial Analysis"**

11:25-12:00 **Keynote 3: DR. IOANNIS TACHMATZIDIS**

Malama Institute of Psychological Applications

**#03 “Istamology on Management in the Era of Artificial Intelligence (Alsm)”**

12:00-12:40 Questions, Discussion

**12:40-13:15 Session A3: International Special Guest Speaker**

(Moderator: **Prof. El Thalassinos**, President ISMA, Chair ICABE)

**Life streaming at the AUTH link and at YOU-TUBE Channel 3**

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**PROF. DR. TAMARA MILENKOVIC KERKOVIC**

Professor of Law, University of Nice, Republic of Serbia  
Member of the National Assembly of the Republic of Serbia

**#04 “Countertrade Transactions and Policies in Several BRICS Countries and its Legal Sources in International Trade Law”**

13:15-14:15 Lunch Break

**(Faculty of Economics and Political Sciences, Halls 1, 2, 3)**

**14:15-16:00 Parallel Sessions (Session A4 Hall 1, Session A5 Hall 2, Session A6 Hall 3)**

**14:15-16:00 Session A4 in Hall 1:**

(Moderators: **Prof. Kristi Hassapis**, University of Cyprus, **Dr. Ioannis Tachmatzidis**, MALAMA Institute of Psychological Applications)

**#270 Economic Growth in the Sub-Saharan African World Region: Convergence Theory**

**Vítor João Pereira Domingues Martinho** (Agricultural School (ESAV) and CERNAS-IPV Research Centre, Polytechnic Institute of Viseu (IPV), 3504-510 Viseu, Portugal)  
[vdmartinho@esav.ipv.pt](mailto:vdmartinho@esav.ipv.pt)

**#306 High Performance high-rise buildings (HRB): A Case in tropical climate construction**

**Joseph Falzon** (University of Malta) [joseph.falzon@melita.com](mailto:joseph.falzon@melita.com)

**Rebecca Emily Dalli Gonzi** (University of Malta) [rebecca.e.dalli-gonzi@um.edu.mt](mailto:rebecca.e.dalli-gonzi@um.edu.mt)

**Thiyagaraju Loganathan** (MCAST Institute of Engineering and Transport – Building & Construction) [thiyagaraju.loganathan.g28093@mcast.edu.mt](mailto:thiyagaraju.loganathan.g28093@mcast.edu.mt)

**Simon Grima** (University of Malta) [simon.grima@um.edu.mt](mailto:simon.grima@um.edu.mt)

**#316 Leveraging Machine Learning for Accurate Sales Predictions: The Future of Time Series Analysis in Pharmaceutical Retail Forecasting**

**Athanasios Tsadiras** (Aristotle University of Thessaloniki) [tsadiras@econ.auth.gr](mailto:tsadiras@econ.auth.gr)

**Konstantinos Panagiotis Fourkiotis** (Aristotle University of Thessaloniki)

[fourkiok@econ.auth.gr](mailto:fourkiok@econ.auth.gr)

**#309 Enhancing Sustainability Measures Through Policy Incentives for a Better Circular Economy of Construction Waste**

**Joseph Falzon** (University of Malta) [joseph.falzon@melita.com](mailto:joseph.falzon@melita.com)

**Ryan Micallef** (MCAST, Institute of Building and Construction Engineering)

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**Rebecca Emily Dalli Gonzi** (University of Malta) [rebecca.e.dalli-gonzi@um.edu.mt](mailto:rebecca.e.dalli-gonzi@um.edu.mt)

**#349 Physiological measurement in the study of the impact of visualization elements on buyers**

**Kesra Nermend** (Department of Decision Support Methods and Cognitive Neuroscience Institute of Management, University of Szczecin, Poland) [kesra.nermend@usz.edu.pl](mailto:kesra.nermend@usz.edu.pl);

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**#352 Nexus of fundamental strength on environmentally sustainable activities in selected listed companies**

**Malgorzata Tarczynska-Luniewska** (Prof. US, dr hab. University of Szczecin, Poland)

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**Ninditya Nareswari** (Ph.D. candidate, University of Szczecin, Poland)

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**14:15-16:00 Session A5 in Hall 2:**

(Moderators: **Prof. Ileana Tache**, Transilvania University of Brasov, Romania, **Prof. Mirela Cristea**, University of Craiova, Romania)

**#289 Supply chain management in the modern era: The antecedents and effects of Green logistics practices**

**Dimitrios Chatzoudes** (Department of Accounting and Finance, School of Economics and Business, International Hellenic University (IHU), Kavala University Campus, Greece) [dchatzoudes@af.ihu.gr](mailto:dchatzoudes@af.ihu.gr)

**Marta Kadłubek** (Czestochowa University of Technology, Faculty of Management, Department of Logistics, Poland) [martakadlubek@wp.pl](mailto:martakadlubek@wp.pl)

**Dimitrios Maditinos** (Department of Management Science and Technology, School of Economics and Business, International Hellenic University (IHU), Kavala University Campus, Greece) [dmadi@mst.ihu.gr](mailto:dmadi@mst.ihu.gr)

**#340 Modelling of Dividend Payout Policy for Polish Energy Public Companies**

**Krzysztof Kompa** (College of Business and Economics, University of Johannesburg)

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**Dorota Witkowska** (College of Business and Economics, University of Johannesburg)

[prof.witkowska@gmail.com](mailto:prof.witkowska@gmail.com)

**#117 How Close Are Central Banks to Introducing Digital Currency in Response to Cryptocurrencies?"**

**Yiannis Thalassinos** (PhD. Dr. LBS, UIC) [thalassinos@hotmail.gr](mailto:thalassinos@hotmail.gr)

**Eleftherios Thalassinos** (Professor Ret. University of Piraeus, Affiliate Professor University of Malta) [thalassinos@ersj.eu](mailto:thalassinos@ersj.eu)

**#325 Digitalization of tax administration in Greece: The case of myDATA platform**

**Leonidas Fragidis** (International Hellenic University) [fragidis@mst.ihu.gr](mailto:fragidis@mst.ihu.gr)

**Kosmas Kosmidis** (International Hellenic University) [kosmidis@mst.ihu.gr](mailto:kosmidis@mst.ihu.gr)  
**Panagiotis Manios** (International Hellenic University) [pamcnio@mst.ihu.gr](mailto:pamcnio@mst.ihu.gr)

#### **#115 The Role of Digital Tool KABADA in Entrepreneurship Education: Case of SE and CEE Countries**

**Kristaps Lesinskis** (Ass. Professor, BA School of Business and Finance, Riga, Latvia) e-mail: [kristaps.lesinskis@ba.lv](mailto:kristaps.lesinskis@ba.lv)

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**Dimitrios Maditinos** (Professor, International Hellenic University, Kavala Campus, Greece) [dmadi@mst.ihu.gr](mailto:dmadi@mst.ihu.gr);

#### **#346 Exploring the relationship between ESG and Financial Performance: Evidence from Greek publicly listed companies**

**Sofoklis Vogiazas** (Black Sea Trade and Development Bank & Cranfield School of Management) [svogiazas@bstdb.org](mailto:svogiazas@bstdb.org);

### **14:15-16:00 Session A6 in Hall 3: New Societal Challenges in Governance and Policy Design**

(Moderators: **Prof. Kyriaki Kosmidou**, Aristotle University of Thessaloniki, **Prof. Peter J Baldacchino**, University of Malta)

#### **#333 Modelling the Inferences of Corporate Governance Credentials on the European Insurance Companies Outcomes**

**Mirela Cristea** (University of Craiova) [simona.cristea@edu.ucv.ro](mailto:simona.cristea@edu.ucv.ro)

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**Daniel Cîrciumaru** (University of Craiova) [danielcîrciumaru@yahoo.com](mailto:danielcîrciumaru@yahoo.com)

**Raluca Dracea** (Bucharest University of Economic Studies) [raluca.dracea@eam.ase.ro](mailto:raluca.dracea@eam.ase.ro)

**Elena Iulia Grigorie** (Doctoral School of Economics, University of Craiova) [iuliagrigorie99@gmail.com](mailto:iuliagrigorie99@gmail.com)

#### **#331 How do corporate governance credentials affect the financial performance of European agricultural companies? Evidence from Gaussian graphical models**

**Gratiela Georgiana Noja** (West University of Timisoara) [gratiela.noja@e-uvt.ro](mailto:gratiela.noja@e-uvt.ro)

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**Claudiu Boțoc** (West University of Timisoara) [claudiu.botoc@e-uvt.ro](mailto:claudiu.botoc@e-uvt.ro)

#### **#320 Bibliometric Analysis of the Debate on the Relationship Between Environmental Policy Stringency and Climate Change**

**Gabriela Badareu** (University of Craiova) [gg.badareu@mail.ru](mailto:gg.badareu@mail.ru)

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**Ramona Pîrву** (University of Craiova) [ramopirvu@gmail.com](mailto:ramopirvu@gmail.com)

**#279 Entrepreneurship Education in Engineering Courses: Critical Aspects**

José Bilau (Polytechnic Institute of Beja) [jose.bilau@ipbeja.pt](mailto:jose.bilau@ipbeja.pt)

Maria Santos (Polytechnic Institute of Beja) [t.santos@ipbeja.pt](mailto:t.santos@ipbeja.pt)

**#343 Assessing the undervalued function of intellectual capital as a facilitator of innovation performance through entrepreneurial leadership**

Diego Norena-Chavez (Graduate School of University of Lima) [dnorena@ulima.edu.pe](mailto:dnorena@ulima.edu.pe);

**#348 Using Concept Maps to Understand the Organizational Memory**

Mircea Florescu (The Bucharest University of Economic Studies)

[florescumircea11@stud.ase.ro](mailto:florescumircea11@stud.ase.ro);

Rodica-Livia Ispas (The Bucharest University of Economic Studies) [rodica.lazar@grafex.ro](mailto:rodica.lazar@grafex.ro);

16:00-16:15 Coffee Break

**16:15-17:45 Session A7: Keynote Addresses (Main Amphitheater)**

**MAIN THEME: "THE FINANCIALS OF THE ECONOMIC DEVELOPMENTS AHEAD"**

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Meeting ID: 318 260 396 828

Passcode: ySStv9

(Moderators: **Prof. Rebecca Emily Dalli Gonzi**, University of Malta, **Prof. El Thalassinos**, President ISMA, Chair ICABE)

**16:15-16:45 Keynote 4: PROFESSOR DR. MUHAMMAD NAVEED**

Dean Faculty of Management Sciences (Former), Principal Bahria Business School Islamabad, Pakistan

**#06 "New Global Financial Order: Re-Birth of Global Economy"**

**16:45-17:15 Keynote 5: PROFESSOR JOHN MALINDRETOS**

William Paterson University of New Jersey, Cotsakos Business College, New Jersey, USA

**#07 "US Monetary Policy in Response to the Covid-19 Pandemic"**

**17:15-18:00 Keynote 6: PROFESSOR NICHOLAS ECONOMIDES**

New York University, Stern's Business College, New York, USA

**#08 "The Antitrust Cases Against Google"**

Free evening

# DAY 2: Thursday 19 October 2023

(Faculty of Economics and Political Sciences, Halls 1, 2, 3)

08:00-09:00 Registration

## 09:00-10:30 Session B1 in Hall 1: “Climate change risks and global environmental governance”

(Moderators: **Prof. El Thalassinos**, President ISMA, Chair ICABE, **Prof. Chi Wei Su**, Qingdao University, China / West University of Timisoara, Romania)

### #317 Probing the Relation Between Climate Risk and Global Environmental Governance: Novel Evidence from Climate Policy Uncertainty

**Chi-Wei Su** (School of Economics, Qingdao University, China; Faculty of Economics and Business Administration, West University of Timisoara, Romania) [su.chih@e-uvt.ro](mailto:su.chih@e-uvt.ro)

**Oana-Ramona Lobont** (Finance Department, West University of Timisoara, Romania) [oana.lobont@e-uvt.ro](mailto:oana.lobont@e-uvt.ro)

**Meng Qin** (Faculty of Economics and Business Administration, Doctoral School of Economics and Business Administration, West University of Timisoara, Romania; School of Marxism, Qingdao University, China) [meng575316928@126.com](mailto:meng575316928@126.com)

**Sorana Vătavu** (Finance Department, West University of Timisoara, Romania) [sorana.vatavu@e-uvt.ro](mailto:sorana.vatavu@e-uvt.ro)

### #318 Green Finance and Green Technology: The Effective Ways to Achieve Paris Climate Agreement Goals?

**Chi-Wei Su** (School of Economics, Qingdao University, China; Faculty of Economics and Business Administration, West University of Timisoara, Romania) [su.chih@e-uvt.ro](mailto:su.chih@e-uvt.ro)

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**Kaihua Wang** (School of Economics, Qingdao University, China) [937276847@qq.com](mailto:937276847@qq.com)

### #332 Climate change risk and global environmental governance: A systematic review and bibliometric analysis of the scientific literature

**Marilen Gabriel Pirtea** (West University of Timisoara) [marilen.pirtea@e-uvt.ro](mailto:marilen.pirtea@e-uvt.ro)

**GrațIELA Georgiana Noja** (West University of Timisoara) [gratiela.noja@e-uvt.ro](mailto:gratiela.noja@e-uvt.ro)

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**Irina-Maria Grecu** (West University of Timisoara, Doctoral School of Economics and Business Administration) [irina.grecu96@e-uvt.ro](mailto:irina.grecu96@e-uvt.ro)

### #322 Bibliometric framing of the research trends on climate change and environmental governance

**Alexandra-Mădălina Țăran** (West University of Timisoara, Doctoral School of Economics and Business Administration, Timisoara, Romania; West University of Timisoara, Department of Finance, Timisoara, Romania) [alexandra.taran@e-uvt.ro](mailto:alexandra.taran@e-uvt.ro)

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**#321 Is Environmental Policy Stringency an Optimal Solution for Mitigating Climate Change Risks?**

**Marius Dalian Doran** (West University of Timisoara) [dalian.doran92@e-uvt.ro](mailto:dalian.doran92@e-uvt.ro)

**Dorel Berceanu** (University of Craiova) [dorelberceanu@yahoo.com](mailto:dorelberceanu@yahoo.com)

**Alina Georgiana Manta** (University of Craiova) [alina.manta@edu.ucv.ro](mailto:alina.manta@edu.ucv.ro)

**Iulia Para** (West University of Timisoara) [iulia.para@e-uvt.ro](mailto:iulia.para@e-uvt.ro)

**09:00-10:30 Session B2 in Hall 2: “Risk management and economic growth”**

(Moderators: **Prof. US, dr hab. Malgorzata Tarczynska-Luniewska** University of Szczecin, Poland, **Prof. Inese Mavlutova**, BA School of Business and Finance, Riga, Latvia)

**#330 Construction of Optimal Long-Term Investment Portfolio Applying Taxonomic Measures**

**Krzysztof Kompa** (College of Business and Economics, University of Johannesburg)

[krzysztof.kompa@gmail.com](mailto:krzysztof.kompa@gmail.com);

**Dorota Witkowska** (College of Business and Economics, University of Johannesburg)

[mariaw@uj.ac.za](mailto:mariaw@uj.ac.za);

**#307 Barriers to High-Performance Building (HPB) Incentivization in Malta**

**Rebecca Emily Dalli Gonzi** (University of Malta) [rebecca.e.dalli-gonzi@um.edu.mt](mailto:rebecca.e.dalli-gonzi@um.edu.mt)

**Joseph Falzon** (University of Malta) [joseph.falzon@melita.com](mailto:joseph.falzon@melita.com)

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**Simon Grima** (University of Malta) [simon.grima@um.edu.mt](mailto:simon.grima@um.edu.mt)

**#267 Consequences of the implementation of non-financial indicators in bankruptcy prediction models of Polish enterprises**

**Bernard Kokczyński** (University of Lodz) [bernard.kokczynski@edu.uni.lodz.pl](mailto:bernard.kokczynski@edu.uni.lodz.pl)

**#268 The Conditional Nature of Political Risk**

**Dragan Vitorovic** (Doctoral Candidate (AUTH), School of Political Sciences)

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**#305 Leveraging value-adding factors through the Construction Development cycle - Factors changing the property value landscape**

**Joseph Falzon** (University of Malta) [joseph.falzon@melita.com](mailto:joseph.falzon@melita.com)

**Claire Jean Hanna** (MCAST Institute of Engineering and Transport)

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**Rebecca Emily Dalli Gonzi** (University of Malta) [rebecca.e.dalli-gonzi@um.edu.mt](mailto:rebecca.e.dalli-gonzi@um.edu.mt)

**#110 ChatGPT influence the hospitality industry: current trends and future research perspectives**

**Ass. Prof. Maia Diakonidze**, (Akaki Tsereteli State University, Georgia)

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## **09:00-10:30 Session B3 in Hall 3: “Business Economics”**

(Moderators: **Prof. Inna Romanova**, University of Latvia, **Assoc. Prof. Simon Grima**, University of Malta and University of Latvia)

### **#280 Assessing and Managing Stakeholders: The case of EDP**

**José Henrique Bilau** (University of Strathclyde) [jhenrique.bilau@gmail.com](mailto:jhenrique.bilau@gmail.com)

### **#262 The Impact of Digital Transformation on Business Performance**

**Donjeta Morina** (University “Haxhi Zeka” – Peja, Kosovo) [donjeta.morina@unhz.eu](mailto:donjeta.morina@unhz.eu)

**Ibish Mazreku** (University “Haxhi Zeka” – Peja, Kosovo) [ibish.mazreku@unhz.eu](mailto:ibish.mazreku@unhz.eu)

### **#103 Shareholders’ expectations from the Insurance Industry during Covid-19 pandemics**

**Yaffa Machnes** (The School of Business Administration, Bar-Ilan University, Israel)

[ymachnes@gmail.com](mailto:ymachnes@gmail.com);

**Yochanan Shachmurove** (Department of Economics and Business, City University of New York, USA) [yshachmurove@ccny.cuny.edu](mailto:yshachmurove@ccny.cuny.edu)

**Roi D. Taussig** (Ariel University, Department of Economics and Business Administration, Ariel, Israel) [roit@ariel.ac.il](mailto:roit@ariel.ac.il)

### **#342 Diversity management in small, medium, and large companies in Poland - A perspective on the benefits**

**Elwira Gross-Gołacka** (University of Warsaw) [egross@wz.uw.edu.pl](mailto:egross@wz.uw.edu.pl);

**Teresa Kupczyk** (Akademia Humanitas) [teresakupczyk@gmail.com](mailto:teresakupczyk@gmail.com);

### **#104 Worldwide Geopolitical Stability: A New Perspective**

**George D. Papadopoulos** (International Hellenic University, Kavala, Greece).

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**Lykourgos Magafas** (Professor, International Hellenic University, Kavala, Greece)

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**Konstantinos Demertzis** (School of Science & Technology, Informatics Studies, Hellenic Open University, Patra, Greece), [kdemertz@fmenr.duth.gr](mailto:kdemertz@fmenr.duth.gr)

**Ioannis Antoniou** (Professor, Aristotle University of Thessaloniki, Thessaloniki, Greece),

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10:30-10:45 Coffee Break

## **10:45-13:15 Session B4: Keynote Addresses (Main Amphitheater Library Building)**

### **Main Theme: LATEST DEVELOPMENTS IN GLOBAL ECONOMY”**

(Moderators: **Prof. Dimitris Kousenidis**, Head, School of Economics, Faculty of Economics and Political Sciences, Aristotle University of Thessaloniki)

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### **10:45-11:15 Keynote 7: PROFESSOR PANAYIOTIS THEODOSSIOU**

Professor of Finance, Miller College of Business, Ball State University, Muncie, IN, USA

### **#09 “Cognitive Biases and their Impact on the Supply Chain Inventory Decisions: Theory and Example”**



11:15-11:45 **Keynote 8: ASSOCIATE PROFESSOR SIMON GRIMA**

Deputy Dean, Faculty of Finance, Economics, Management and Accountancy, Head  
Department of Insurance and Risk Management, University of Malta, and Professor  
University of Latvia

**#10 “Managing Longevity Risk to Ensure Sustainable Wellbeing”**

11:45-12:15 **Keynote 9: DR. ELEFThERIA KOSTIKA**

Head, Office of Deputy Governor, Bank of Greece

**#11 “Fintech Developments in Europe: The Case of Digital Euro”**

12:15-12:45 **Keynote 10: PROFESSOR ELEFThERIOS THALASSINOS**

University of Piraeus (ret), and University of Malta, President ISMA, Chair ICABE

**#12 “Digital Technologies in Banking: A Catalyst for the Emergence of a New Global  
Monetary System?”**

12:45-13:15 Questions, Discussion

13:15-14:15 Lunch Break

**(Faculty of Economics and Political Sciences, Halls 1, 2, 3)**

**14:15-14:45 (Hall 1) Session B5: Special Lecture “Consultation for  
Research”**

By Prof. Gratiela Georgiana Noja, ROMANIA, and Prof. Dimitrios Chatzoudes, GREECE

**14:15-14:45 (Hall 2) Session B6: Special Lecture “The Role of Mediation  
in Dispute Resolutions and Conflicts”**

By Ms. Isidora Tachmatzidi, Attorney at Law, Greece, Registered Mediator, Civil and  
Commercial (CMC), UK

14:45-15:00 Coffee break

**15:00-17:00 Parallel Sessions (Session B7 in Hall 1, Session B8 in Hall 2,  
Session B9 in Hall 3)**

**15:00-17:00 Session B7 in Hall 1:**

(Moderators: **Prof. Gratiela Georgiana Noja**, West University of Timisoara, **Prof. El  
Thalassinos**, University of Piraeus, and University of Malta)

**#327 Tourism and the Greek Economy: A Network Analysis**

Theodore Tsekeris (Centre of Planning and Economic Research (KEPE)) [tsek@kepe.gr](mailto:tsek@kepe.gr)

**#292 Workforce gender diversity and firm adaptability during Covid-19 pandemic: cross-  
country evidence**

**Bibek Bhatta** (Queen's University Belfast) [b.bhatta@qub.ac.uk](mailto:b.bhatta@qub.ac.uk)

### **#285 Exploring the Role of the Regional Environment in Microcredit Repayment**

**José Bilau** (Polytechnic Institute of Beja) [jose.bilau@ipbeja.pt](mailto:jose.bilau@ipbeja.pt)

**Ricardo Gouveia** (University of Madeira) [ricardogouveia@staff.uma.pt](mailto:ricardogouveia@staff.uma.pt)

**Soumodip Sarkar** (University of Évora) [ssarkar@uevora.pt](mailto:ssarkar@uevora.pt)

### **#351 Econometric modeling of the metrology impact on the economy in Poland**

**Malgorzata Tarczynska-Luniewska** (Prof. US, dr hab. University of Szczecin, Poland)

[malgorzata.tarczynska-luniewska@usz.edu.pl](mailto:malgorzata.tarczynska-luniewska@usz.edu.pl);

**Mariusz Doszyn** (Prof US, dr hab. University of Szczecin, Poland)

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**Pawel Majda** (Prof WPUT, dr hab. Inż., West Pomeranian University of Technology in Szczecin, Poland) [pawel.majda@zut.edu.pl](mailto:pawel.majda@zut.edu.pl);

**Mirosław Pajor** (Prof. dr hab. Inż. West Pomeranian University of Technology in Szczecin, Poland) [miroslaw.pajor@zut.edu.pl](mailto:miroslaw.pajor@zut.edu.pl);

**Barbara Batog** (Dr., University of Szczecin, Poland) [barbara.batog@usz.edu.pl](mailto:barbara.batog@usz.edu.pl);

**Dominik Rozkrut** (Dr., University of Szczecin, Poland) [dominik.rozkrut@usz.edu.pl](mailto:dominik.rozkrut@usz.edu.pl);

**Monika Rozkrut** (Dr., University of Szczecin, Poland) [monika.rozkrut@usz.edu.pl](mailto:monika.rozkrut@usz.edu.pl);

### **#299 Blockchain Services for the Benefit of Businesses**

**Georgia Parastatidou** (International Hellenic University) [geparast@mst.ihu.gr](mailto:geparast@mst.ihu.gr)

**Vassilios Chatzis** (International Hellenic University) [chatzis@mst.ihu.gr](mailto:chatzis@mst.ihu.gr)

### **#101 Income Inequality in Western Balkans: Trends and Cycles**

**Alexandra Livada** (Athens University of Economics and Business) [livada@aueb.gr](mailto:livada@aueb.gr)

**Andreas Papastamou** (Panteion University of Social and Political Sciences, School of International, European and Area Studies, Athens)

**Petros Bouliers** (Athens University of Economics and Business)

## **15:00-17:00 Session B8 in Hall 2:**

(Moderators: **Assoc. Prof. Marta Kadlubek**, Czestochowa University of Technology, Faculty of Management, Department of Logistics, Poland, **Prof. Dimitrios Chatzoudes**, International Hellenic University, Kavala, Greece)

### **#301 Maltese Selected Stakeholder Perceptions of the Elements and Values in the Co-Operative Concept**

**Peter J Baldacchino** (Professor, University of Malta) [peter.j.baldacchino@um.edu.mt](mailto:peter.j.baldacchino@um.edu.mt)

**Melania Apap** (Graduate Accountant, University of Malta) [melania.apap.18@um.edu.mt](mailto:melania.apap.18@um.edu.mt)

**Simon Grima** (Associate Professor) [simon.grima@um.edu.mt](mailto:simon.grima@um.edu.mt)

### **#345 Managing the Risk of Greylisting: Case of Latvia**

**Inna Romanova** (University of Latvia) [inna.romanova@lu.lv](mailto:inna.romanova@lu.lv);

**Jan Körnert** (University of Greifswald) [koernert@uni-greifswald.de](mailto:koernert@uni-greifswald.de);

**Marina Kudinska** (University of Latvia) [marina.kudinska@lu.lv](mailto:marina.kudinska@lu.lv);

### **#315 Change Changes: Multidisciplinary Philosophical Syncretism of Aristotle's Causal Theory and Nietzsche's Crucial Human Behavioral Virtues for Change Management**

**Vasileios Georgiadis** (Phd Candidate, International Hellenic University, Kavala Campus)

[vageor1@mst.ihu.gr](mailto:vageor1@mst.ihu.gr)

**Lazaros Sarigiannidis** (Associate Professor, International Hellenic University, Kavala Campus)

[lazarasari@mst.ihu.gr](mailto:lazarasari@mst.ihu.gr)

**#338 From Office to Anywhere: A Systematic Literature Review Reflecting the Evolution of Telework after the Emerge of Covid-19 Pandemic**

**Elpiniki Symeonidou** (International Hellenic University, Kavala Campus)

[Elpinikipearl@Yahoo.Com](mailto:Elpinikipearl@Yahoo.Com);

**Georgios Theriou** (International Hellenic University, Kavala Campus) [gtheriou@mst.ihu.gr](mailto:gtheriou@mst.ihu.gr);

[therioungeorgios@gmail.com](mailto:therioungeorgios@gmail.com);

**#102 The recent trends of Globalization, Localization and Slowbalization as perceived by Economics students**

**Titus Suciu** (Department of Finance, Accounting and Economic Theory, Transilvania University of Brasov, Romania) [titus.suciu@unitbv.ro](mailto:titus.suciu@unitbv.ro)

**Ruxandra-Gabriela Albu** (Department of Management and Economic Informatics, Transilvania University of Brasov, Romania) [ruxandra.albu@unitbv.ro](mailto:ruxandra.albu@unitbv.ro);

**Alexandra Zamfirache** ((Department of Management and Economic Informatics, Transilvania University of Brasov, Romania) [alexandra.zamfirache@unitbv.ro](mailto:alexandra.zamfirache@unitbv.ro);

**Ileana Tache** (Department of Marketing, Tourism Services and International Business, Transilvania University of Brasov, Romania) [ileanatache@unitbv.ro](mailto:ileanatache@unitbv.ro)

**15:00-17:00 Session B9 in Hall 3:**

(Moderators: **Dr. Diego Norena-Chavez**, University of Lima, Peru, **Ass. Prof. Maia Diakonidze**, Akaki Tsereteli State University, Georgia)

**#294 Emerging markets as key drivers of the global economy**

**Piotr Rubaj** (The John Paul II Catholic University of Lublin) [piotr.rubaj@kul.pl](mailto:piotr.rubaj@kul.pl)

**#334 Financial Entities and Common Practices of Creative Accounting**

**Konstantina Tsoktouridou** (International Hellenic University) [kontsok@af.ihu.gr](mailto:kontsok@af.ihu.gr)

**Eleftheria Panagiotidou** (International Hellenic University) [elefthpan@hotmail.com](mailto:elefthpan@hotmail.com)

**Athanasios Mandilas** (International Hellenic University) [smand@af.ihu.gr](mailto:smand@af.ihu.gr)

**Stavros Valsamidis** (International Hellenic University) [svalsam@af.ihu.gr](mailto:svalsam@af.ihu.gr)

**#106 A comprehensive review of business valuation, including a discussion of its determining factors**

**Trigas Sotiris** (PhD., Dr., Agricultural University of Athens, Amfissa) [s.trigas@panteion.gr](mailto:s.trigas@panteion.gr)

**Patsis Paris** (PhD., Dr., Panteion University of Social and Political Sciences)

[paris.patsis@gmail.com](mailto:paris.patsis@gmail.com)

**Liapis Angelos** (Gr.st.Fin, Athens University of Economics and business )

[liapis.angelos@aueb.gr](mailto:liapis.angelos@aueb.gr)

**#107 Exploring the Relationship Between Corporate Governance, Corporate Social Responsibility, and Financial and Non-Financial Reporting: A Study of Large Companies in Greece**

**Pagalou Foteini** (Ph.D candidate, Panteion University of Social and Political Sciences)

[fpagalou@gmail.com](mailto:fpagalou@gmail.com)

**Galanos Christos** (PhD., Dr., Panteion University of Social and Political Sciences)

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**Liapis Konstantinos** (Professor, Panteion University of Social and Political Sciences)

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**Thalassinos Eleftherios** (Professor Ret. University of Piraeus, Affiliate Professor University of Malta) [thalassinos@ersj.eu](mailto:thalassinos@ersj.eu)

**#108 Greek Public Sector's Efficient Resource Allocation: Key Findings and Policy Management**

**Liapis Konstantinos** (Professor, Panteion University of Social and Political Sciences)  
[konstantinos.liapis@panteion.gr](mailto:konstantinos.liapis@panteion.gr)

**Petropoulos Theofanis** (PhD Candidate, Panteion University of Social and Political Sciences)  
[f.petropoulos@panteion.gr](mailto:f.petropoulos@panteion.gr)

**Thalassinos Yiannis** (PhD. Dr. LBS, UIC) [thalassinos@hotmail.gr](mailto:thalassinos@hotmail.gr)

**#350 Use of the multidimensional analysis method for the assessment of education level in Poland related to EU countries**

**Małgorzata Nermend** (Department of Early Education, University of Szczecin, Poland)  
[malgorzata.nermend@usz.edu.pl](mailto:malgorzata.nermend@usz.edu.pl);

**Kinga Flaga-Gieruszyńska** (Research Team on Civil Procedural Law and Informatization of the Justice, Faculty of Law and Administration, University of Szczecin, Poland)  
[kinga.flaga-gieruszynska@usz.edu.pl](mailto:kinga.flaga-gieruszynska@usz.edu.pl);

20:30-24:00 Gala Dinner Place TBA

## **DAY 3: Friday 20 October 2023**

### **Social Program (optional, must be registered in advance) and Online presentations**

08:30 Departure for a coach day visit to Kavala, Philippi Archeological Sites and Biblia Chora Winery with lunch

**20:30 Return to Thessaloniki**

Free evening

**Online presentations only, Platforms 1, 2, 3**

**Please contact the moderator of your session before Oct 17<sup>th</sup>**

### **10:00-13:30 Parallel Session C1:**

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 368 548 615 76

Passcode: mj7Xoj

Moderator: **Prof. Theodore Stamatopoulos**, Professor University of West Attica, Greece,  
[stamth@uniwa.gr](mailto:stamth@uniwa.gr);

**#308 Consumer attitudes and perceptions about yogurts: Comparing the findings of a focus group study and an empirical survey**

**Despoina Ioakeimidou** (Department of Production and Management Engineering, School of Engineering, Democritus University of Thrace, Xanthi, Greece) [diioakeim@pme.duth.gr](mailto:diioakeim@pme.duth.gr)

**Prodromos Chatzoglou** (Department of Production and Management Engineering, School of Engineering, Democritus University of Thrace, Xanthi, Greece) [pchatzog@pme.duth.gr](mailto:pchatzog@pme.duth.gr)  
**Dimitrios Chatzoudes** (Department of Accounting and Finance, School of Economics and Business, International Hellenic University (IHU), Kavala University Campus, Greece) [dchatzoudes@af.ihu.gr](mailto:dchatzoudes@af.ihu.gr)

**#319 Big 4 and the Financial Characteristics of their Clients**

**Maria Tsipouridou** (Aristotle University of Thessaloniki) [mtsipouridou@econ.auth.gr](mailto:mtsipouridou@econ.auth.gr)  
**Konstantina Karypidou** (International Hellenic University) [ntinakappa63@gmail.com](mailto:ntinakappa63@gmail.com)

**#297 Microeconomics of corruption based on behavioral economics: testing Monteverde's approach**

**Felippe Clemente** (Instituto de Ciências Sociais da Universidade de Lisboa) [felippe.clemente@ics.ulisboa.pt](mailto:felippe.clemente@ics.ulisboa.pt)  
**Luís de Sousa** (Instituto de Ciências Sociais da Universidade de Lisboa) [luis.sousa@ics.ulisboa.pt](mailto:luis.sousa@ics.ulisboa.pt)

**#310 Influence of Multicultural Features on Corporate Relationships**

**Mamuka Zakaradze** (PhD. Student) [mamuka.zakaradze@ciu.edu.ge](mailto:mamuka.zakaradze@ciu.edu.ge)  
**Badri Gechbaia** (Professor) [gechbaia.badri@bsu.edu.ge](mailto:gechbaia.badri@bsu.edu.ge)

**#278 Feeling stresses? A critical analysis of the regulatory prescribed stress tests for financial services in the UK**

**Stavros Pantos** (School of Law, University of Reading) [s.pantos@pgr.reading.ac.uk](mailto:s.pantos@pgr.reading.ac.uk)

**#326 Cryptocurrency and Blockchain: Characteristics, History and Development**

**Sonal Trivedi** (Birla Global University, Orissa, India) [trivedi.sonal86@gmail.com](mailto:trivedi.sonal86@gmail.com)  
**Vinita Choudhary** (K. R. Mangalam University, Haryana India) [postvinita@gmail.com](mailto:postvinita@gmail.com)  
**Neha Kamboj** (IILM University Gurugram, Haryana, India) [nehakamboj2000@gmail.com](mailto:nehakamboj2000@gmail.com)

**#275 Study of the Disruptive effects of Economic Downturns on European Stock Markets**

**Valentin Marian Antohi** (Transilvania University of Brasov, Romania/ Dunarea de Jos University of Galati, Romania) [valentin\\_antohi@yahoo.com](mailto:valentin_antohi@yahoo.com)  
**Monica Laura Zlati** (Dunarea de Jos University of Galati, Romania) [sorici\\_monica@yahoo.com](mailto:sorici_monica@yahoo.com)  
**Romeo Victor Ionescu** (Dunarea de Jos University of Galati, Romania) [ionescu\\_v\\_romeo@yahoo.com](mailto:ionescu_v_romeo@yahoo.com)  
**Marius Sorin Dinca** (Transilvania University of Brasov, Romania) [msdinca@yahoo.com](mailto:msdinca@yahoo.com)  
**Costinela Fortea** (Dunarea de Jos University of Galati, Romania) [costinela.fortea@yahoo.com](mailto:costinela.fortea@yahoo.com)

**#274 Study on the Economic and Energy Impact of the Transition to the Green Economy For Six European Union's Member States**

**Costinela Fortea** (Dunarea de Jos University of Galati, Romania) [costinela.fortea@yahoo.com](mailto:costinela.fortea@yahoo.com)  
**Marius Sorin Dinca** (Transilvania University of Brasov, Romania) [msdinca@yahoo.com](mailto:msdinca@yahoo.com)  
**Romeo Victor Ionescu** (Dunarea de Jos University of Galati, Romania) [ionescu\\_v\\_romeo@yahoo.com](mailto:ionescu_v_romeo@yahoo.com)  
**Monica Laura Zlati** (Dunarea de Jos University of Galati, Romania) [sorici\\_monica@yahoo.com](mailto:sorici_monica@yahoo.com)  
**Valentin Marian Antohi** (Transilvania University of Brasov, Romania/ Dunarea de Jos University of Galati, Romania) [valentin\\_antohi@yahoo.com](mailto:valentin_antohi@yahoo.com)

**#335 Is the EU Listing Act the remedy for which the IPO markets are begging? Remarks from a comparative perspective**

**Łukasz Chyla** (Jagiellonian University, University of Warsaw) [lukasz.chyla@doctoral.uj.edu.pl](mailto:lukasz.chyla@doctoral.uj.edu.pl)

**#112 Financial fragility hypothesis and social security systems: what have we learned from the paradigmatic Greek case?**

**Dionysios Kyriakopoulos** (National and Kapodistrian University of Athens, School of Economics and Political Sciences, Department of Political Science and Public Administration) [dionysis.kyriakopoulos@gmail.com](mailto:dionysis.kyriakopoulos@gmail.com)

**John Yfantopoulos** (MBA University of Athens, National and Kapodistrian University of Athens, School of Economics and Political Sciences, Athens, Greece) [yfantopoulos@gmail.com](mailto:yfantopoulos@gmail.com);

**Theodoros V. Stamatopoulos** (Corresponding author, ORCID <https://orcid.org/0000-0002-9710-0870>, University of West Attica, School of Administrative, Economics and Social Sciences, Department of Accounting and Finance, Greece) [stamth@uniwa.gr](mailto:stamth@uniwa.gr)

**#311 The Use of Ai in Aiding the Strategic Decisions of Business Leaders in a VUCA Environment**

**Vlad-Mihai Dragan** (Transilvania University, Brasov) [dragan.vladmihai@gmail.com](mailto:dragan.vladmihai@gmail.com)

**Cristina-Andrada Baba** (Transilvania University, Brasov) [baba.andrada@gmail.com](mailto:baba.andrada@gmail.com)

**#323 The Impact of Tourism on Economic Growth: Evidence from Greece**

**Stefanos Samprakos** [sambracoss@gmail.com](mailto:sambracoss@gmail.com)

**#296 Passing on Self-Compassion: Analysis of Succession Success Drivers in Family-Owned Small Businesses**

**Prof. Dr. Ahmad Raza Bilal** (Lahore Business School, University of Lahore (Pakistan)) [ahmed.raza.bilal@gmail.com](mailto:ahmed.raza.bilal@gmail.com)

**Dr. Zeshan Ahmed** (University of Malaya, Malaysia) [malikzeeshan1@hotmail.com](mailto:malikzeeshan1@hotmail.com)

**Prof. Dr. Muhammad Naveed** (Bahria University Islamabad Pakistan) [dr.naveed.finance@gmail.com](mailto:dr.naveed.finance@gmail.com)

**Dr. Tehreem Fatima** (The University of Lahore Pakistan) [tehreem.fatima@lbs.uol.edu.pk](mailto:tehreem.fatima@lbs.uol.edu.pk)

**Prof. Dr. Farooq Ahmad** (The University of Lahore Pakistan) [farooq.anwar1@lbs.uol.edu.pk](mailto:farooq.anwar1@lbs.uol.edu.pk)

**10:00-13:30 Parallel Session C2:**

**Microsoft Teams meeting**

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Meeting ID: 312 420 436 858

Passcode: BbCN9J

Moderator: **Dr. Vassilis Zakopoulos**, Professor University of West Attica, Greece [v.zakopoulos@uniwa.gr](mailto:v.zakopoulos@uniwa.gr);

**#293 Factors Influencing Mergers and Acquisitions (M&A) Activity in US and EU**

**Victor Vasnetsov** (Cambridge Centre for International Research (CCIR))

[V.V@cambridge-research.org.uk](mailto:V.V@cambridge-research.org.uk)

**Siona "Dolly" Pramoda** (Cambridge Centre for International Research (CCIR))

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**Catherine Kovenya-Vasnetsov** (Cambridge Centre for International Research (CCIR))

[C.V@cambridge-research.org.uk](mailto:C.V@cambridge-research.org.uk)

**#341 Exploring the Influence of Green Financing on Environmental Performance: The Role of Green Banking Strategies**

**Sanjay Taneja** (Graphic Era University) [drsanjaytaneja1@gmail.com](mailto:drsanjaytaneja1@gmail.com);

**Sachin Ghai** (Graphic Era University) [profsg.mba@geu.ac.in](mailto:profsg.mba@geu.ac.in);

**Ercan OZEN** (University of Usak) [ercan.ozen@usak.edu.tr](mailto:ercan.ozen@usak.edu.tr);

**#339 The determinants of FI for four countries—Pakistan, Indonesia, Turkey, and Korea**

**Ghazia Batool** (National Textile University, Faisalabad, Pakistan)

[ghaziabatool.786@gmail.com](mailto:ghaziabatool.786@gmail.com);

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**Ali Raza Shafqat** (National Textile University, Faisalabad, Pakistan)

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**#328 Believing in mission and believing in profits: The cognitive dissonance**

**Muhammad Mohsen Liaqat** (Istanbul Health and Technology University, Turkey)

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**Bella Gulshan** (Altinbas University, Turkey) [bellagulshan@gmail.com](mailto:bellagulshan@gmail.com);

**#303 A Bi-Level Programming Approach for a Viable Supply Chain Network Design**

**Reza Lotfi** (Department Industrial Engineering, Yazd University, Yazd, Iran, and Behineh Gostar Sanaye Arman, Tehran, Iran) [reza.lotfi.ieng@gmail.com](mailto:reza.lotfi.ieng@gmail.com)

**Marta Kadłubek** (Czestochowa University of Technology, Faculty of Management, Department of Logistics, Poland) [martakadlubek@wp.pl](mailto:martakadlubek@wp.pl)

**Sadia Samar Ali** (Department of Industrial Engineering, Faculty of Engineering, King Abdulaziz University, Jeddah, Saudi Arabia) [ssaali@kau.edu.sa](mailto:ssaali@kau.edu.sa)

**#120 Electricity Consumption, Trade, and GDP and the Effect of COVID-19 in the V4: A Panel ARDL Approach**

**Prof. Erginbay Ugurlu** (Istanbul Aydin University, Department of Economics and Finance) [erginbayugurlu@aydin.edu.tr](mailto:erginbayugurlu@aydin.edu.tr);

**Assoc. Prof. Irena Jindrichovska** (Department of Financial Management, Metropolitan University Prague) [irena.jindrichovska@mup.cz](mailto:irena.jindrichovska@mup.cz);

**#121 Current Reporting Practices of Extracting Giants: Analytical Approach**

**Assoc. Prof. Irena Jindrichovska** (Department of Financial Management, Metropolitan University Prague) [irena.jindrichovska@mup.cz](mailto:irena.jindrichovska@mup.cz);

**Dana Kubickova** (Department of Financial Management, Metropolitan University Prague) [dana.kubickova@mup.cz](mailto:dana.kubickova@mup.cz);

**Marie Fiserova** (Prague University of Economics and Business, Department of Didactics) [fiserova@vse.cz](mailto:fiserova@vse.cz);

**#337 How the Three Sea Initiative can boost economic development in Central and Eastern Europe**

**Vlad Dumitrache** (DRESMARA) [vlad\\_dumitrache87@yahoo.ro](mailto:vlad_dumitrache87@yahoo.ro);

**#353 Global Financial Market Resilience in the Face of Catastrophic Events**

**Guru Ashish Singh** (Ph.D., candidate, University of Szczecin, Poland)

[guru\\_ashish.singh@phd.usz.edu.pl](mailto:guru_ashish.singh@phd.usz.edu.pl);

**#336 Internationalization of Polish start-ups**

**Marcin Majewski** (Wroclaw University of Economics and Business)

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**#116 Potential possibilities of using artificial intelligence in the professional work of a judge: Strengthening or threatening social legal security in modern Europe?**

**Dr Aleksandra Klich** (University of Szczecin, Poland)

**Mgr Paweł Michalik** (University of Szczecin, Poland)

[kinga.flaga-gieruszynska@usz.edu.pl](mailto:kinga.flaga-gieruszynska@usz.edu.pl)

**#283 Human Psychology and Investment Decisions of Cryptocurrencies Investors**

**Prof. Dr. Muhammad Naveed** (Bahria Business School Islamabad, Bahria University (Pakistan)) [dr.naveed.finance@gmail.com](mailto:dr.naveed.finance@gmail.com)

**Mr. Rehan Aftab** (Lecturer, National University of Computer and Emerging Sciences (Islamabad, Pakistan)) [rehanaftab64@gmail.com](mailto:rehanaftab64@gmail.com)

**Prof. Dr. Ahmad Raza Bilal** (Lahore Business School, University of Lahore (Pakistan))

[ahmed.raza.bilal@gmail.com](mailto:ahmed.raza.bilal@gmail.com)

**10:00-13:30 Parallel Session C3: (12:30-16:00 Indian Time)**

Microsoft Teams meeting

Join on your computer, mobile app or room device

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Meeting ID: 318 409 421 465

Passcode: mJ7nKf

Moderator: **Prof. Kiran Sood**, Chitrika University India, [kiransood1982@gmail.com](mailto:kiransood1982@gmail.com);

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**DAY 4: Saturday 21 October 2023**

**Free day for sightseeing in the city of Thessaloniki**

**Optional activities**